

November 2022

Issue No.2



QUARTERMATE

PRESENTS

A Mindset For Inner Peace

HEROES OF MANAGEMENT

MICHAEL PORTER

WHO IS MICHAEL PORTER?

Michael Eugene Porter was born in May 1947. He is entitled Father of Modern Business Strategy and infamous for his theory on Porter's five forces.

Dr Porter, the most cited scholar in Economics and Business, was also a researcher, author, strategic advisor, speaker, teacher and economist.

WHY IS HE SO IMPORTANT?

He began his journey by acing the field of aerospace engineering, Harvard University MBA, and PhD in Business Economics. In 2000, Harvard Business School and Harvard University jointly initialized Porter's Institute as the Strategy and Competitiveness research lab.

WHAT ARE HIS ACHIEVEMENTS?

Being an author of 125 articles and 19 books on

- Competitive strategy
- Domestic and Global Healthcare
- US political competitiveness

Economics has made him sharpen his passion towards academics.

Further, winning literary awards, 24 honorary doctorates, national/state honors, a Lifetime Achievement Award and being entitled as a "University Professor by Harvard" were a few of his major milestones in life.



The Academic's Pen



Mindset and Inner Peace for good personality

We frequently observed that the majority of adults and pupils are in challenging circumstances for their current and expected futures. As a result, individuals struggle to meet their needs in a poor way, which results in an uncomfortable way of life. It suggests that they lack a balanced perspective and inner tranquility. It is proved by the information below.

"Every year, about 800,000 individuals die from suicide and homicide claims the lives of more than 400,000 people, and about 500,000 deaths are linked to substance misuse worldwide. The annual suicide rate in Sri Lanka is 1.41%".

Nobody has a growth attitude from birth. In order to get smarter, we must challenge our minds. People with a fixed mindset believe we either are or are not good at something based on our underlying nature since it is just who we are. This is the difference between a fixed mindset and a growth mindset.

Many of us were initially really timid, and as a result, most of our presentations were terrible since we were so nervous when we stood up in front of the class. This shows that we must put in a lot of effort to deliver the presentation well. Additionally, this indicates that we should perform to the best of our abilities, no matter how challenging the assignment may be.

Man's binding and ultimate release from the cycle of birth and death or happiness and sorrow is due to the mind. As we witnessed in many characters, a person's personality flaws are what cause their sadness and inner failure, while their qualities are what make them happy and satisfied. Inner peace is also impacted by a person's personality flaws and traits, particularly if they are in a position to affect society. Due to the widespread use of the Internet and social media platforms today, it is now far easier for one person to have an impact on people all over the world.

Personality flaws cause misery in both the person and others and distort intrapersonal skills. However, there are spiritual consequences to personality flaws in addition to just sadness and internal uncertainty. Let us consider what happens to a spiritual seeker who attempts to live a spiritual life yet has numerous personality flaws. This prompted you to look over the question and consider your own perspective and sense of peacefulness.



HEARTFELT WORDS BY:

Mr. Prasanna Perera
Senior Lecturer (DoM)

The Student's Pen



I NEED A MAGIC WAND

I am a gigantic mountain.
I want a magic power to be
stronger.
Sometimes I collapse, burn, and
get drenched in the rain.
I want a magic power,
I remember my family,
These trees are my mother, this
earth is my father, all animals are
my children.
I want the magic power to be
strong.
I don't want to be destroyed
because I have a magic power.
"I want to shout it out to the whole
world".
Yes, I know a way to get rid of it,
Yes, I have a strong heart,
It is the magic power in me.
My heart is my magical power that
does not flinch in the face of
strong and unyielding challenges.
Yes, I need a magic wand now.
To give everyone in the world a
strong heart.

WRITTEN BY

A.W.A.D.M.Wanigasuriya
20.2 BSc Business
Management (project
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EVENTS FROM THE LAST QUARTER

DEPARTMENT OF MANAGEMENT

A TRIP TO THE CROPS

“Getting back to the natural lifestyle”

The members of the Department of Management enjoyed the weekly knowledge sharing session on 22 July 2022. The specialty this time was it being held at our very own vegetable Park at NSBM green university. Spending time with fellow colleagues in a much calmer environment is perhaps the best way to end a busy week.



DEPARTMENT OF MANAGEMENT

INTRODUCTION TO SUSTAINABILITY

NSBM “Green” University

NSBM prides itself on its modern thinking ability and green concepts. Making sure the students follow these concepts is vital for the continuity of NSBM and its values. The module Introduction to Sustainability was introduced to the students of the 22.1 batch to help them understand the importance of Sustainable development. On the 29th of July, these students showcased what they learned with a creative poster exhibition attended by the Dean of the Faculty of Business Ms. Thilini De Silva, lecturers, and students.

ENTREPRENEURSHIP CIRCLE

NEW MEMBER INDUCTION

The newly enrolled students to the Entrepreneurship Circle of NSBM Green University were warmly welcomed with fun and exciting events during 16th, 17th, and 18th of September at the business faculty. All the student entrepreneurs were privileged to register their businesses with Entrepreneurship Circle (EC) on the open day which allows them to sell their goods in the future and build their brands through its physical and online platforms.

Further, the new students were given the opportunity to experience the connectivity with EC and purchase the products of existing students.

Moreover, the event consisted of fundraising stalls and free fun games which eventually allowed students to enjoy and learn about the journey of the Entrepreneurship Circle.



HR CIRCLE & ENTREPRENEURSHIP CIRCLE HEADHUNTER '22

An opportunity for the talented

On the 12th of July 2022, the final round of Headhunter was successfully completed in the faculty of business at NSBM Green University. This was organized by the human resource management circle in collaboration with the entrepreneurship and international business management circle, both of which are part of the Department of Management.

Individual structured interviews and group presentations were among the activities at this event.



THE DEPARTMENT OF MANAGEMENT INDUSTRY PITCH PRESENTATION

A practical step

The industry pitch presentation of the applied business challenge was offered by the department of management for the final year students of 19.2/20.1 bachelor of business; banking and finance & financial risk management (Victoria University, Australia). This event took place on 1 September 2022 at the faculty of business premises.

YOUNG BUSINESS RESEARCHERS CLUB ORIENTATION PROGRAM HOSTING

An insightful introduction

TDay 2 of the Orientation programme for newly enrolled students of the new intake was successfully hosted by The Young Business Researcher's Club of NSBM Green University's Department of Management. This session was focused on informing students about the club and collecting data for a market survey on a proposed degree program.



HR CIRCLE DEPARTMENT OF LABOUR VISIT

A field visit

The special study visit to the Department of Labour, organized by the Human Resources Management unit of the Department of Management, which was a great opportunity to gain exposure and knowledge throughout the sessions conducted throughout the programme, received excellent feedback from the HRM specialized undergraduates of the 3rd and 4th years.

The sessions were led by Labour Commissioners and Deputy Labour Commissioners from the Department of Labour, who shared their practical knowledge with the undergraduates. Following the workshops, a special study tour was conducted within the Department of Labour's premises to gain practical experience with how the various sections work in their designated specialties.

EVENTS TO LOOK FORWARD TO

ENTREPRENEURSHIP CIRCLE

PITCH IT

An opportunity to improve

If you want to nail that pitch-perfect presentation, we got you covered. Pitch It, a workshop organized by the Entrepreneurship Circle to help students at NSBM improve their presentation and communication skills, will be held on November 30th at 10 a.m. in the faculty of business at NSBM Green University.

We hope to see all of you there, as this is open to both club members and non-club members of the Entrepreneurship Circle.



ENTREPRENEURSHIP CIRCLE

EXPEDITION

A way to overcome current challenges

Look forward to EXPEDITION, organized by the entrepreneurship circle which will cover topics such as “developing strategic plans for businesses” and “taking business across the border (export)” to overcome business issues during crises

ENTREPRENEURSHIP CIRCLE

CSR PROJECT

A welfare oriented organization

Embarking on a new journey, join the Entrepreneurship Circle to see what they have in store with their latest CSR project in collaboration with embark and ZERO PLASTIC MOVEMENT.

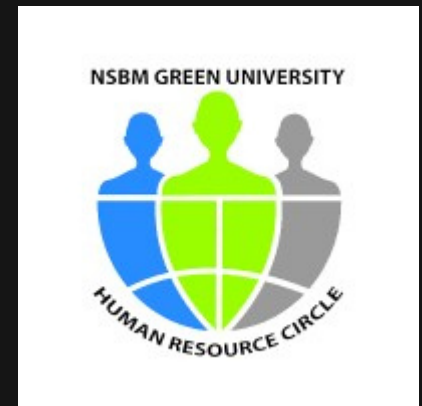


HR CIRCLE

EXQUIZITE "23

An opportunity for the talented

Developing relationships with the industry is perhaps the most important skill that an undergraduate can gain. Exquizite 2023 will be organised by the Department of Management with the participation of many reputed companies in the form of a competition. Await exciting news in the future.



DEPARTMENT OF MANAGEMENT

THE LOUNGE EPISODE 3

A hearty talk

Look forward to episode 3 of "the lounge" hosted by the Department of Management, Brought to you by the alumni of NSBM green university. Vibrant achievers from the university will share their own experiences of the life they spent in their university.

YOUNG BUSINESS RESEARCHERS CLUB

CANTEEN EVALUATION RESEARCH

A step towards a better university experience

The young business researchers club is a student organization under the department of management that prioritizes encouraging students to engage in research-based activities. In this quarter the young researchers club has carried out an outstanding research proposal on The Impact Of Canteen Services On Student Satisfaction. This was executed to aid the canteen evaluation research project. The research was carried out exceptionally, holding Ms.Shehani Joseph, their research advisor witness.



DEPARTMENT OF MANAGEMENT

OTHER NOTABLE EVENTS



Entrepreneurship Circle Store Opening
 Entrepreneurship Circle product launch
 Entrepreneurship Circle Christmas Stall

IBM Circle Member Recruitment



The QuarterMate Team



MS. SHEHANI JOSEPH
MISTRESS-IN-CHARGE



YUNARA PERERA
TEAM LEAD



AVISHI PERERA
20.2 BA BUSINESS COMMUNICATION



JANUDI THIRIMANNE
22.2 BSC SOFTWARE ENGINEERING



KELUM WETHASINGHE
22.2 MARKETING MANAGEMENT



NURADHA RANASINGHE
22.1 FOUNDATION BATCH



SHAVEEN BALASOORIYA
22.2 BSC SOFTWARE ENGINEERING



SHENALI WARSHA
22.1 FOUNDATION BATCH