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GM QUARTERMATE

PRESENTS

Voices of The Unheard

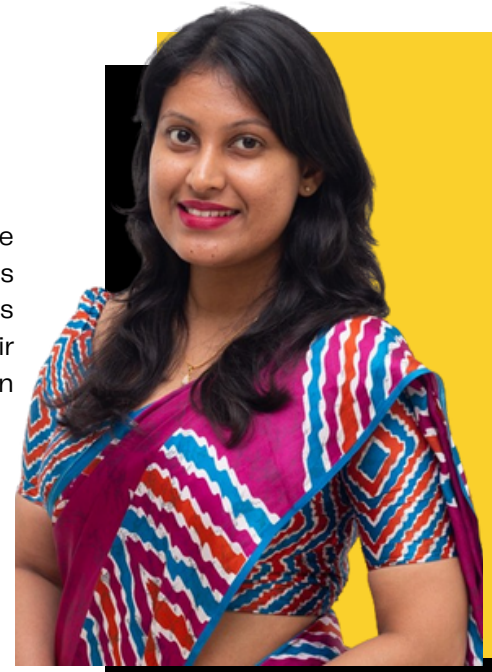
QuarterMate

"A Quarterly Insight into the Department of Management"

Message From The Head of Department

Public Relations Team, Congratulations on the launch of QuarterMate- The Quarterly Review of the Department of Management. I have always admired your work, and I am very happy that you kept pace with this project in spite of all the other demands on your time. I commend your flair for this initiation and eagerly look forward to your next issue. Best wishes in your future endeavors.

Ms. Bhasuri Amarathunge
Head - Department of Management



Our Degree Programs



BSc in Business Management (Human Resource Management) (Special)
UGC Approved - Offered by NSBM



Bachelors of Business Management and Innovation & Supply Chain and Logistics Management
Victoria University - Australia



BM (Hons) in International Business
UGC Approved - Offered by NSBM

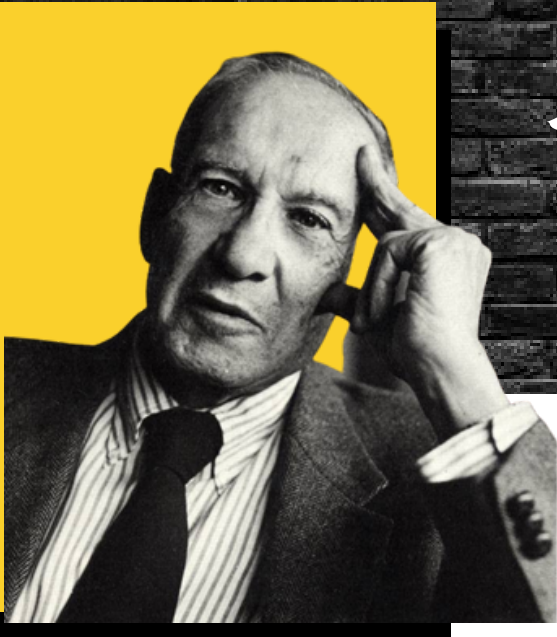


BSc (Hons) International Management and Business
Plymouth University - United Kingdom



Heroes of Management

Peter Drucker "The Nutcracker" of Management



How could culture eat strategy for breakfast?

Did you know that culture could eat strategy for its breakfast? Yes, indeed, according to Peter Drucker even if the company has set ideal goals and strategic plans, if the company culture doesn't nurture it then it'll be eaten by the employees who are irresponsible.

So, who's Drucker?

He came to the world and left his life in November (1909 - 2005) and was an Austrian American social ecologist, a writer, a professor, and a regular columnist who surprised the readers with his publications

Not to forget, that he mesmerized everyone by being the father of management and wrote famous books like "the effective executive" and "managing oneself". He even introduced a newly coined word: Knowledge-worker in his books (did anyone get 1984 newspeak vibes?)

So, what would have happened today if Drucker was never born?

1. Importance of leadership would not have been highlighted. He was an avid fan of leadership who believed that driving people for success was more effective than ordering for results.
2. Teams could have been much larger. Drucker preferred to have small teams per task.
3. Flows in management would have been covered easily. Drucker implored that if a mistake happens for the 2nd time, then the management is to be blamed, thus, is not considered a mistake.

Avishi Perera

Undergraduate - BA Business Communications 20.2 Batch

The Academics Pen

You are Harmony to the Symphony of World - Raise your Voice and also, hear the UNHEARD.

The world is beautiful - so many things add up to that beauty. Nature, flora, fauna, animals, humans, and all human-created elements make the world a better place and a worse place depending on how exactly each component play their part.



Out of all the creatures, I feel human is the most amazing because humans can ensure the survival of the rest and the most powerful just because they are gifted with a brain and a heart.

The world consists of 7.96 billion people. 7.96 billion brilliant brains and beautiful hearts – how wonderful it is. But all these humans are heard? Does each is heard not at the level of the world, or the country we live, at least in our families – around the ones we love most? I think it is a “BIG NO”. There are so many out there whose voices are not heard, and we can call them many names – minorities, underprivileged, rural, differently abled, the list can go long but these words sound unfortunate and sad; hence, I do not want to use them. But still, there are many unheard, for several reasons. Yet, it is unfair – every person born into this world has a right to be heard.

I want those who read this to start from you. Please first listen to the hearts and minds of your loved ones, then friends, acquaintances, your community and then any stranger – because everyone has an untold story or a voice that they want to share.

What makes the world more beautiful are these unique and distinct voices – the unheard voices can be the most impressive harmonies to the amazing symphony the world plays over and over, be a part of it – the choice is yours.

Ms. Thilini De Silva
Dean – Faculty of Business

The Students Pen

A Mother to a Son

The cries of battle call her name at dawn
She rises and prepares for war
Her soldier, up and about
She gives her blessings,
and marches off like Athena
towards the war of eternity.

Though the enemy is strong, her head is high.
Her armour pierced with arrows, and slashed with swords,
but her hope still intact
She cries for help in the midst of chaos,
but no one to care for her
She stands alone in the felids of Death.

At last, the enemy is defeated for the day.
She crawls back to camp
Heals herself with tears,
and tends to the wounds of her soldier.



Her soldier gives her hope
with the stories about his long,
arduous, yet victorious ventures,
igniting a sliver of hope that still lingers

She goes to bed in fear,
knowing death awaits
but she shuts her eyes
Knowing her responsibilities are complete
and her soldier will survive
Knowing the enemy is weaker than yesterday
"To my son, I wish you good fortune"

Shaveen Balasooriya
21. 2 Foundation Batch

Events of This Quarter

Want to know what happened in the last few months? QuarterMate has your back with the latest information on recent events conducted by the subject circles under the department!



The Lounge Episode 01

The best from the green came back to the 1st ever edition of The Lounge. Our very own Kavishka Karunanayake was joined by two of NSBM's finest alumni Mr Pathum Samarasingha and Ms Hiruni Khavindiya. The episode was filled with joy, memories at NSBM, fun stories about their past and inspiration for not only our undergraduates but anyone facing difficulties that through hard work and dedication anything is achievable.

HeadHunter Project '22

The Human Resource Circle under the guidance of Unilever PLC was on a HUNT for the shining star in the Faculty of Business. The Head Hunter was a skill-building event that spanned from May to July and consisted of 3 rounds that put the students to the ultimate test. The main focus of this event was to identify exceptional students and provide them with a chance to join the Unilever Leadership Internship Program (ULIP).



Stax Academy

With our future resting on the shoulders of leaders, NSBM University was proud to contribute to cultivating leaders by joining hands with Stax to launch "Stax Academy" – a learning platform for up-skilling future business leaders to take on the challenges of the global economy. Spearheaded by the Department and the International Business Management Unit, this initiative focused on building a foundation of business minds for the country's future and countering the current brain drain in our economy.

The Young Researcher's Club

Young Business Researchers Club of the Department of Management recently called applications and selected its new members. The club will focus on identifying young research talent, training, and enhancing research knowledge amongst them. The inaugural meeting was held on 28th June 2022 at 9.15 am (via zoom) under the guidance of Ms. Bhasuri Amarathunge – Head of the Department, Management and Ms. Shehani Joseph – The Club In-charge.



The Vegetable Park



The department of management has presented a valuable concept that has been taken into action on the 27th of June 2022, “the vegetable park”, a horticultural project brought together by the collaboration of several management teams along with the aid of our fellow students. This eye-opening project was witnessed by several of our higher academic staff members. The diligent work of everyone has resulted in the plantation of many organic vegetables. During these unfortunate times, this is a tremendous accomplishment undeniably inspiring all us youngsters.

Biz-Etiquette Webinar

Getting ready for the corporate world is more than what's on your resume; it's about how you present yourself in your workplace. These concepts of corporate etiquette and professionalism are exactly what the Human Resource Circle of NSBM along with Union Assurance explored during the “Biz-Etiquette” webinar held on the 29th of July



SME Day: Beyond the Crisis



The Entrepreneurship Circle of NSBM enlightened our students on how to bring their Small and Medium Enterprises to new heights during this economic downturn, with the “Beyond the Crisis” webinar held on the 20th of July together with guest speaker Nabeela Yaseen, Creative Director and Co-Founder of Stoned Jewelry.

Exquizite 2022

The Corporate Quiz competition was initiated to develop industry partnerships with the Department of Management and the Faculty of Business with 10 Reputed companies in participation. The Final Round of Exquizite 2022 was held glamorously in March 2022 between Dankotuwa Porcelain PLC and Aitken Spence PLC at the Green Boardroom of the Faculty of Business, and the final winner of the competition was announced as Aitken Spence PLC.



EMERGE'22 (Entrepreneurship Circle)



The signature going down project of EMERGE'22 was held on the 31st of March 2022, under the theme of Sustainable Entrepreneurship with Mr. Hasanka Padukka, Ms. Thilini de Silva, Ms. Talitha Perera, and Ms. Ronalie Perera holding a discussion. EMERGE'22 further consisted of an Eco Exhibition showcasing the products of our very own NSBM students, an insightful stand-up speech and many more.

Events of Next Quarter

Want to know what to look forward to in the upcoming months? QuarterMate has your back with the latest information on upcoming events to be conducted by the subject circles under the department!



Revision Session (IBM Circle)

Having concerns about your upcoming exams?... If you are a first- or Second-Year student, stop circling around and get yourself connected to the International Business management circle to join a comprehensive revision session which is scheduled to be held on the last week of August. This session will definitely help you get a head start on your revision process and help handle the questions with much confidence.

Ceylon Biscuits Ltd (IBM Circle)

Contemplating if international business management is the right choice for you? Join our webinar in September organized by NSBM's IBM circle, and tag along on an informative journey with CBL, one of the best companies in its industry, where we will find out not only the importance but also the many challenges a business may face relating to international business management.



Export/Import Webinar (IBM Circle)

Starting a business can be tough but expanding that business can be even tougher. See what it takes to be a top corporation and look at how they got there. Looking for that opportunity? Well look no further, have your start-up rise and leave a mark in the Global Market. Join our webinar in August, where we'll get you on track with Exports and Imports.

Second Member Intake (Ent. Circle)

Dreaming of being your own boss? Or being in control of your future? the entrepreneurship circle (EC) at NSBM plans to guide you with training in the direction of your dreams. The EC deals with training, guidance and polishing of your very own ideas with the help of experts from different fields conducting programs throughout the year and this September is your chance to join the ranks so stay tuned!



Entrepreneurship Circle Day (Ent. Circle)

Started from the bottom? Climbed up by yourself? Share your inspirational stories, be inspired by the inspirational stories told: learn how to be not just an entrepreneur, but a successful one at that! You can look forward to this valuable opportunity being conducted this August, by the entrepreneurship circle.



The Industry Expert Talk (HR Circle)

Opportunities aren't uncommon, yet they aren't common! Are you interested in doing what you love as your line of work and still worried about making career decisions? Grab this not to be missed chance arranged by the HR Circle of NSBM. Clear up your September schedule to get the best advice, tips and tricks from the industry experts.

The Interview Webinar (HR Circle)

How to ensure that you sound and appear confident throughout your interviews? It's one thing to be confident in an interview, but it's also crucial for your interviewers to notice. How about facing a mock interview before a real one? Join the HR Circle for a workshop that will provide tips and practice on how to face an interview confidently!



CV Building Webinar (HR Circle)

What's the most important factor in getting a job, you may ask? The obvious answer is skills. Here's the ideal chance to showcase your skillset to employers, landing your possible dream job with a perfect CV! Join us in October for the CV building workshop, conducted both physically and virtually for your comfort.

Expedition Webinar (Ent. Circle)

For those interested in agriculture or those not interested by the least! Look forward to mid-September for a crucial workshop considering current situations, regarding agricultural business ventures. We bet you'll be interested in starting your own agribusiness by the end.



BizTalk Webinar (Ent. Circle)

Interested in Agribusinesses? Join us this August for a webinar presented to you by the Entrepreneurship Circle of NSBM to enhance your knowledge on a very time-appropriate topic!

Thank You!

The QuarterMate Team



Ms. Shehani Joseph
Mistress-in-Charge



Reinuja Ratnayake
Team Leader



Nuradha Ranasinghe
22.1 Foundation Batch



Shenali Warsha
22.1 Foundation Batch



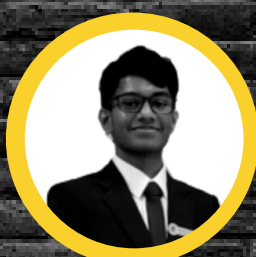
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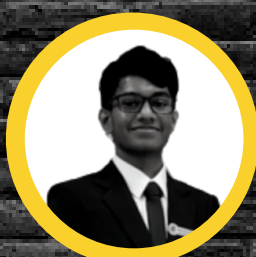
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