



# THE YEAR

IN REVIEW

2023



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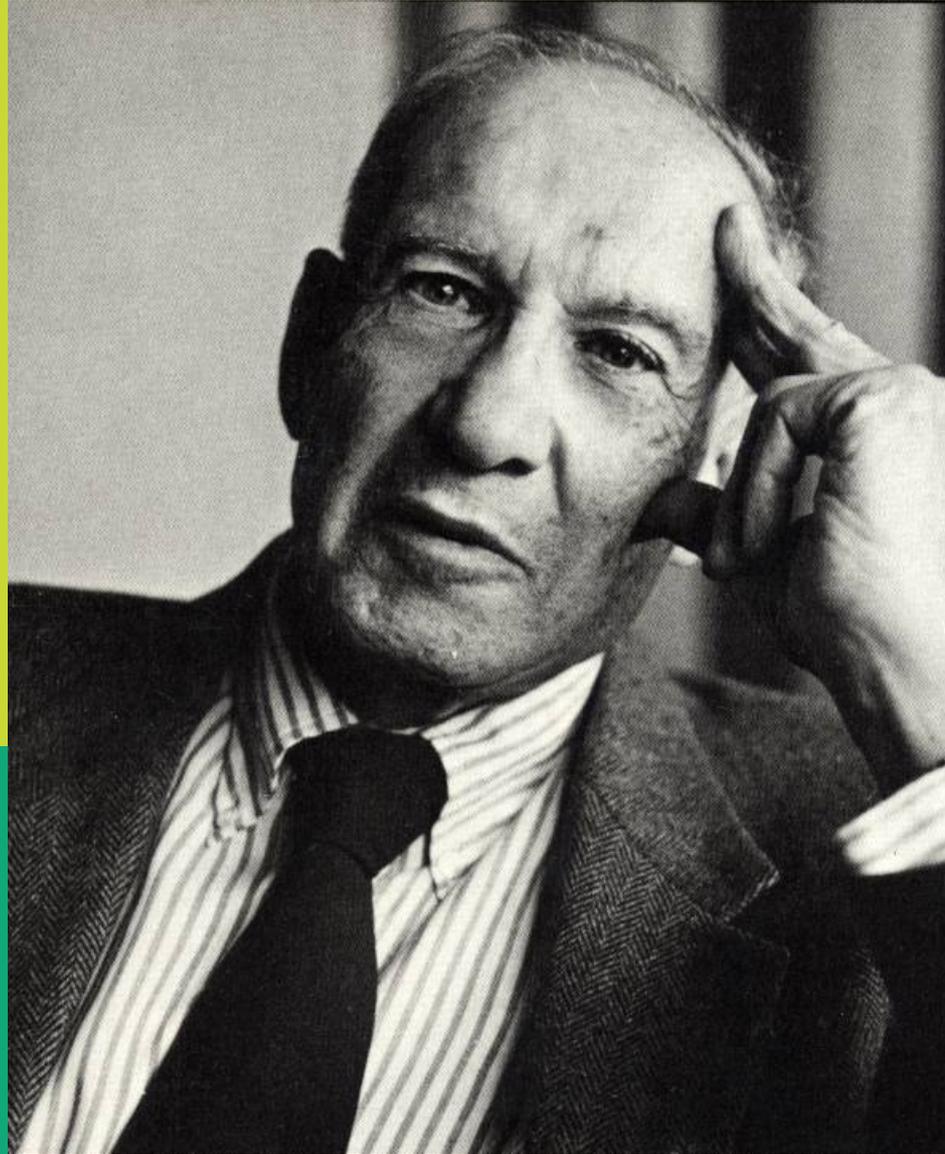


**2023**

# YEAR IN REVIEW

DEPARTMENT OF  
MANAGEMENT

NSBM GREEN UNIVERSITY  
SRI LANKA



***"THE BEST  
WAY TO  
PREDICT THE  
FUTURE IS TO  
CREATE IT."***

This quote emphasizes the proactive role of effective management in shaping and influencing the outcomes of an organization. Peter Drucker is widely regarded as a management guru and his insights have had a significant impact on the field of management and leadership.



DEPARTMENT OF  
MANAGEMENT





## ACKNOWLEDGEMENT

Prof. E. A. Weerasinghe, the Vice-Chancellor of NSBM, for your visionary leadership and invaluable contribution to the advancement of higher education in Sri Lanka.

Prof. Chaminda Rathnayake, the Deputy Vice-Chancellor of NSBM, for your unwavering support in all Department endeavors.

Prof. Baratha Dodankotuwa, the Head of Academic Development and Quality Assurance, for your inspirational guidance and dedication.

Ms. Thilini de Silva, Dean of the Faculty of Business, for your continuous encouragement and motivation throughout the publication process.

Ms. Bhasuri Amarathunga, Head of the Department of Management, for your invaluable guidance and leadership.

Ms. Aushadharie Kaushalya and Ms. Prabha Silva, for your diligent oversight and guidance in steering the progress of this publication.

The members of the Department of Management Public Relations team, whose dedication and hard work have been instrumental in bringing this publication to fruition. Without your collective efforts, this publication would not have been possible.



# TABLE OF CONTENTS

**01**

---

MESSAGES

**02**

---

ABOUT THE  
DEPARTMENT

**03**

---

ACADEMIC  
STAFF

**04**

---

DEPARTMENT  
UNITS

**05**

---

STUDENT  
CIRCLES

**06**

---

DEPARTMENT  
RESEARCH

**07**

---

INDUSTRY  
PARTNERSHIPS

**08**

---

FINAL  
THOUGHTS

**09**

---

DEGREE  
PROGRAMMES



## MESSAGE FROM THE DEAN

**Ms. Thilini De Silva**  
Dean - Faculty of Business

The NSBM Green University, recognized as a leading institution of higher education in Sri Lanka, stands as an epitome of excellence in academia. With accreditation as a degree-granting institution and affiliations with esteemed global universities, NSBM Green University offers an extensive array of over fifty undergraduate and postgraduate programs through its Faculties of Business, Computing, and Engineering & Science, catering to approximately 11,000 students.

Among these faculties, the Faculty of Business shines as the largest, offering more than 25 undergraduate and postgraduate programs, with an enrollment of nearly 6,500 students.

Notably, the Department of Management within the Faculty of Business emerges as a beacon of promise, imparting education in Management, International Business, and Human Resource Management. The department is dedicated to equipping students with both academic knowledge and practical skills, fostering continuous growth through various events aimed at enhancing students' perspectives and attitudes.

I extend my heartfelt congratulations to the Department of Management on their remarkable best-performed year, and I eagerly anticipate the success of their future endeavors.



# MESSAGE FROM THE DEPARTMENT HEAD

**Ms. Bhasuri Amarathunga**

Head of the Department  
(Management)



I am absolutely thrilled to take this opportunity to reflect upon and celebrate the remarkable accomplishments and advancements made by the Department over the past year.

Undoubtedly, the past twelve months have been laden with a myriad of challenges, each one testing our resolve and pushing us to our limits. However, in facing these obstacles head-on, we have not only persevered but flourished, demonstrating unparalleled resilience and unwavering determination.

It is imperative that amidst the hustle and bustle of our daily endeavors, we take a moment to pause and acknowledge every triumph, no matter how seemingly insignificant it may appear.

This publication stands as a tangible testament to our collective perseverance and success, serving as a beacon of inspiration and a testament to the remarkable strides we have undertaken.

Let it serve as a remarkable reminder of the progress we have made and the milestones we have achieved, propelling us forward as we continue to strive towards further enhancing and solidifying the illustrious legacy of the Department of Management.



# MESSAGE FROM THE PR TEAM

## THE BOOKLET EDITORIAL TEAM

We are proud to present the latest edition of the NSBM Management Department Magazine. This publication has been carefully crafted by members of our PR team to provide a comprehensive look back at the past year and all that our department has achieved.

From hosting industry-leading events and inviting renowned guest speakers to producing top-quality research and providing exceptional educational opportunities, our department has truly excelled in the past year.

We hope that this magazine serves as a valuable resource for keeping up to date with all of the exciting developments and accomplishments within the NSBM Department of Management. We also encourage you to share this magazine with your colleagues and friends so that they too can learn about all that we have achieved.





# STEPPING TO THE DEPARTMENT

About the department



***A vibrant place graced with scholars and intellectuals creating and sharing knowledge in the broad field of business management and beyond.***

Taking pride as the largest department of the faculty, the Department of Management offers the platform for scholarship and research in all facets of business management. Bringing forth prime ethical future business leaders capable of creating their own legacies as the core aim, the department mainly discourses on management science, international management, human resource management, and human capital development.

To ensure that the undergraduates are deemed with academic excellence and proficiency in personal and professional skill development, the department facilitates students to lead numerous projects and entrepreneurial skills development programs.

It is a journey of exploring their treasured skills and talents and polishing them for a brighter future

The Department of Management is currently composed of two units, namely the Human Resources Unit and the International Business Management Unit, together with an academic panel of 18 lecturers.

Keeping things spirited and vibrant within the department are the four subject circles (Human Resource Circle, International Business Management Circle, Entrepreneurship Circle, and Young Researchers' Club) led by the students and supervised by the lecturers.



# ACADEMIC STAFF



**Ms. Thilini De Silva**  
Dean - Faculty of Business  
Senior Lecturer

Ms. Thilini De Silva is the Dean of the faculty of business of NSBM Green University and one of the pioneer academic members of the faculty. She has significantly contributed to the development of the NSBM GU since its' inception. She is a graduate of University of Wayamba with a Bachelor of Science in Banking and Finance with a first class and a university dual gold medalist with the Slimeline Gold medal for the overall best performance and the Bank of Ceylon Gold medal for the best performance in Banking and Finance in the faculty of Business Studies and Finance of the 2005/2006 batch. She is honoured by Wayamba University, Sri Lanka as the most outstanding performer of the Faculty of Business Studies and Finance at the faculty day in the year 2014. She has successfully completed her Master of Business Administration at the Postgraduate Institute of Management, Sri Lanka. She is reading for her PhD at Stockholm University, Sweden, researching women empowerment, women entrepreneurship, gender, and social media. She delivers lectures in Entrepreneurship, International Business Management, Global Enterprise, Professional Development and Management.

Since she was appointed as the Dean of the Faculty of Business in the year 2017, she has led the team in the Faculty of Business for continuous and sustainable progression. She is very passionate about developing the soft skills of the students while continuously encouraging them for academic excellence and improving their personalities to be suitable for the modern business world.



**Prof. Baratha  
Dodankotuwa**  
Head – Academic  
Development & Quality  
Assurance  
Associate Professor

Prof. J Baratha Dodankotuwa, an Associate Professor, has a rich academic background. He earned his Bachelor of Science degree in Estate Management and Valuation from the University of Sri Jayewardenepura in 1984. Subsequently, he joined the Faculty of Management Studies and Commerce at USJP, where he served in various capacities including as head of departments. Additionally, he obtained a Postgraduate Diploma in Demography from the University of Colombo in 1987 and an M.Sc. in Civil Engineering (Urban Planning) from Kobe University, Japan in 1991. Prof. Dodankotuwa has also held significant positions such as Chairman of NIBM and Milco (Pvt) Ltd. Since 2007, he has been associated with the University of Peradeniya, where he has served as the Head of the Department of Management Studies in the Faculty of Arts and the Head of the Department of Human Resource Management in the Faculty of Management.

Prof. Dodankotuwa's contributions extend beyond academia, as evidenced by his pivotal role at NSBM during his sabbatical leaves in 2012 and 2015. He played a crucial part in shaping NSBM's Corporate Plan for 2013–2018 and contributed to the creation of the NSBM Magazine 'Business Dialogue'. His research interests encompass real estate, leadership, contemporary management issues, human resource management, and international business.

# ACADEMIC STAFF



## Conducted Modules

1. Management Process
2. Principles of Management and Business
3. Research Methodology (Qualitative Analysis)
4. My Professional Brand
5. International Business Challenge
6. Organizational Behaviour (MBA)
7. Organizational leadership & Cross Cultural Management (MBA)

## Research

1. De Silva, T. & Hansson, H. (2022). Social Media as a Digital Tool Changing the Game Plan of Women Entrepreneurs - Case on the usage of Facebook in the Beauty Salon Sector of Sri Lanka. In T. Bastiaens (Ed.), Proceedings of EdMedia + Innovate Learning (pp. 992-1000). New York City, NY, United States: Association for the Advancement of Computing in Education (AACE). Retrieved July 5, 2022 from <https://www.learntechlib.org/primary/p/221402/>
2. De Silva, T. D., Barbutiu S. M., Wakunuma K., and Dhameeth G. S. 2021. "Empowerment Through Women Entrepreneurship: A Case from the Beauty Salon Sector in Sri Lanka." Journal of Women's Entrepreneurship and Education 1 (2): 121-46. <https://doi.org/10.28934/jwee21.12.pp121-146>.
3. De Silva, T. D. (2019). The Empowerment of Females Using social media for Business. Reviving Talent and Green Living, 187-194. <https://drive.google.com/file/d/1nTih9jZiHfqygnWv8xdudSqOrWEjVQ1/view>
4. Perera, B., De Silva, M. T. D. (2017). A Study of The Relationship Between Personality Traits and Job Performance of the Academic Staff Members of NSBM Green University Town. NSBM Journal of Management, 03 (02), 18-30.
5. De Silva, M. T. D., & Nishantha B. (2017). The Effect of Bootstrapping Techniques and Formal Sources of Finances on the Perceived Performance of Women Owned Firms. Sri Lanka Journal of Management, 22 (1), 01-35.



**Ms. Thilini De Silva**  
Senior Lecturer  
Dean - Faculty of  
Business

## Qualifications

- Ph.D Stockholm University, Sweden (Reading)
- Master of Business Administration (PIM)
- Bachelor of Science in Banking and Finance (UoW)

## MIC/ Projects Involved for the Year 2023

- Dean - Faculty of Business
- Advisory Committee - Association of Business Management (ABM)
- Head - Research Center of Women Empowerment
- Conference Committee - ICOBI
- Editorial Board - IJCBR

# ACADEMIC STAFF



## Conducted Modules

1. Organizational Behaviour.
2. Introduction to Sustainability.
3. Human Resource Management.
4. Managing People.
5. Knowledge Management.
6. Strategic Management.
7. Innovation and Entrepreneurship.
8. International HRM.
9. Strategic HRM.
10. Employee Resourcing.
11. Human Resource Management.

## Research

1. Bhagyani, A.A.B. (2022) A Review of Methodological Choices in Green Human Resource Management Research, ICOBI, 2022, NSBM Green University, Sri Lanka.
2. Nishadini, P.L.K.A & Bhagyani, A.A.B. (2022), Psychosocial Stressors and Construction Labor Productivity: A Review, ICOBI, 2022, NSBM Green University, Sri Lanka
3. Amarathunge, B. and Madhuwanthi, L.P., 2020. Purposes of Using Informal Social Learning Spaces by Students: A Case Study of Business School in Sri Lanka. Asian Journal of Education and Social Studies, 9(1), pp.34-45.
4. Amarathunge, B., & Madhuwanthi, L. A. P. 2020. Characteristics of Students who are using Informal Social Learning Spaces: A Case Study of Business School in Sri Lanka. Journal of Global Research in Education and Social Science, 14(2), pp. 57-66.
5. Amarathunge, B and Madhuwanthi L.A.P, 2020, What attracts students towards Informal Social Learning Spaces? A Case Study of Business School in Sri Lanka, Vidyodaya Journal of Management, 6(2), pp. 103-130.
6. Amarathunge, B and Bogahawatta J., 2019 'Construction Equipment Management through Selection, Maintenance and Replacement Practices' Proceedings of the International Conference on Business Innovation (ICOBI 2019), NSBM Green University Town, Pitipana, Homagama, Sri Lanka, pp. 102-106.
7. Amarathunge, B., 2018. 'Emotional Intelligence for Effective Leadership at Workplace: A Review' Proceedings of the First International Conference on Business Innovation (ICOBI 2018), NSBM Green University Town, Pitipana, Homagama, Sri Lanka, pp. 16-22.



**Ms. Bhasuri Bhagyani**  
Senior Lecturer  
Head - Department of  
Management

## Qualifications

- Phd (Reading)
- MSc in Management (SJP)
- BSc in Management (HRM special) (SJP)

## MIC/ Projects Involved for the Year 2023

- Head - Department of Management.
- Advisory Committee-Exquize 2.0.
- MIC- Association of Business Management (ABM).
- Reviewer at IJCBR\_Volume 2 Issue 1.
- Reviewer at IJCBR\_Volume 2 Issue 2.

# ACADEMIC STAFF



## Qualifications

- PhD (Reading)
- MHRM (UoC)
- BSc (Matha&Stat(UoC))
- PG Dip. Education(UoC)
- PG Dip. Counseling(UoC)
- PG Dip. OR(UoM)

## Conducted Modules

1. Professional Development.
2. Soft Skills Development.
3. Personal Mgt. & Effectiveness.
4. Work Psychology.
5. Psychology for Engineering.
6. Training in Skills Development.
7. Capacity Building.
8. Personality Development.

## Research

1. Identifying the level and successiveness of drug rehabilitation methods being applied in Prisons and introducing the modern techniques to utilize in the environment of Prison.
2. Fostering mental well-being among undergraduates: Possible Avenues-ICOBI-2019.
3. Emotional Reduction Techniques to Empower Rural Community: A Case Study of Farmers in.
4. Anuradhapura and Polonnaruwa-NSBM-ICOBI-2020.
5. Loving-kindness meditation: To reduce negative emotions of undergraduates. "
6. The impact of mindfulness-based interventions on university scholars' well-being and academic performance: A systematic review-ICOBI.



**Mr. Prasanna Perera**  
Senior Lecturer  
Senior Student  
Counsellor

## MIC/ Projects Involved for the Year 2023

- MIC - Student Wellbeing Club.
- MIC - Buddhist Society.
- Senior Student Counsellor-NCARE.
- Trainer for out side employees.
- Trainer for School Students.
- Trainer for inhouse staff.

# ACADEMIC STAFF



## Qualifications

- Ph.D in Management - NSBM Green University, Sri Lanka (Reading)
- Masters of Business Administration, Federation University, Australia
- Bachelor of Business (Accountancy), RMIT University, Australia
- Post Graduate Diploma - Leadership in Management, Australia
- Diploma - Leadership in Management, Australia

## Conducted Modules

1. Management process.
2. Soft skills development.
3. Personal development.
4. Professional Development
5. Computer applications.
6. Management information systems.
7. Foreign direct investments & Multinational corporations.
8. Global strategy.
9. Managing change.
10. Innovation and entrepreneurship.
11. International business challenge.
12. Managing organizational change.
13. Strategic management.
14. Global enterprise.
15. Managing people.

## Research

1. Joseph, S., Vidanalage, A., Rajapakse, V. (2022). The Response Expectation of Organizational Culture on Technology-Assisted Supplement Work. Journal of Contemporary Business Review (NSBM), pp. 39-42, <https://www.nsbm.ac.lk/wp-content/uploads/2022/11/IJCBR-nov22.pdf#page=39>
2. Vidanalage, A. (2022) 'Formalised Emotional Labour in The Higher Education Sector: A Systematic Literature Review', International Conference on Business Innovation, (3).
3. Textbook - MS Excel Essentials - Formulas and Functions



**Ms. Aushadharie Kaushalya**  
Lecturer  
Head of Student Affairs

## MIC/ Projects Involved for the Year 2023

- Head - Student Affairs
- MIC - DoM Public Relations Team.
- MIC - NForce Club
- MIC - NSBM Athletic Club
- MIC - ICCE (International Center for Cultural Exchange)
- Track Manager (ICOB 2023) - Entrepreneurship, Innovation and Small Business Management.
- Team Member - National Quality Award 2023.
- Main Organising Team - GYC 2023.
- Business Dialogue Fellowship Programme 2023.

# ACADEMIC STAFF



## Qualifications

- Bsc. Business Management - NSBM Green University .
- Masters in Business Administration - Teesside University - UK.

## Conducted Modules

1. Principles of management.
2. Business studies.
3. Soft skills development.
4. Entrepreneurship and Innovations.
5. International business management.
6. Business environment and theory.
7. Entrepreneurship.
8. Contemporary issues in International business.
9. International business management in contemporary context.
10. Knowledge management.
11. Management process tutorials.
12. Microeconomics tutorials.

## Research

1. Joseph, S., Vidanalage, A., Rajapakse, V. (2022). The Response Expectation of Organizational Culture on Technology-Assisted Supplement Work. Journal of Contemporary Business Review (NSBM), pp. 39-42, <https://www.nsbm.ac.lk/wp-content/uploads/2022/11/IJCBR-nov22.pdf#page=39>
2. Joseph, S., De Silva, T. (2022). The Impact of Lecturer-Student Relationship on Self-Esteem of Undergraduates: A Case from Sri Lanka, Journal of Contemporary Business Review (NSBM), pp. 80-99, <https://www.nsbm.ac.lk/wp-content/uploads/2022/12/The-Impact-of-Lecturer-Student-Relationship-on-Self-Esteem-of-Undergraduates-A-Case-From-Sri-Lanka.pdf>
3. Joseph, S., Dissanayake D. M. K. T. (2022). The Migration Intention of the Youth of Sri Lanka: A Concept Paper. International Conference of Business Innovation (NSBM). [https://www.researchgate.net/profile/Kasun-Dissanayake/publication/365730482\\_The\\_Migration\\_Intention\\_of\\_the\\_Youth\\_of\\_Sri\\_Lanka\\_A\\_Concept\\_Paper/links/6380a39b48124c2bc66be161/The-Migration-Intention-of-the-Youth-of-Sri-Lanka-A-Concept-Paper.pdf](https://www.researchgate.net/profile/Kasun-Dissanayake/publication/365730482_The_Migration_Intention_of_the_Youth_of_Sri_Lanka_A_Concept_Paper/links/6380a39b48124c2bc66be161/The-Migration-Intention-of-the-Youth-of-Sri-Lanka-A-Concept-Paper.pdf)



**Ms. Shehani Joseph**  
Lecturer

## MIC/ Projects Involved for the Year 2023

- MIC - Entrepreneurship Circle.
- MIC - Young Business Researcher's Club.
- MIC - Public Relations Team.
- MIC - NSBM Rugby Club
- Future Biztycoon.
- Global Entrepreneurship week.
- Emerge 2023.
- All monthly meetings conducted by the Young Business Researcher's Club (8 meetings).
- QuarterMate - Quarterly Magazine issued by the department .

# ACADEMIC STAFF



## Qualifications

- M. Phil in Business (USJ) - Reading.
- Bachelor of Business Administration (Special), University of Colombo.

## Conducted Modules

1. Organizational behaviour.
2. Business theory and environment. [FDN] [AD-CERT]
3. Human resource development.
4. General management knowledge [Bridging programme].
5. Management process.
6. Organizational behaviour and Human resource management.
7. Introduction to sustainability.
8. Management process tutorials.
9. UCD support sessions.

## Research

1. Ediriweera, T. T. & Senathiraja, R. (2021). Success Factors of Immigrant Entrepreneurs in Sri Lanka. 12th International Conference on Business & Information ICBI, University of Kelaniya, Sri Lanka. ISSN 2465-6399 (pp. 212-225) Available from: [https://www.researchgate.net/publication/360923851\\_Success\\_Factors\\_of\\_Immigrant\\_Entrepreneurs\\_in\\_Sri\\_Lanka](https://www.researchgate.net/publication/360923851_Success_Factors_of_Immigrant_Entrepreneurs_in_Sri_Lanka)
2. Perera, G.A.T.R. & Ediriweera, T.T. (2023) A Generational Family Business Became a Giant in Cinnamon Industry in the World: The Case of Rathna Producers Cinnamon Exports (Pvt) Ltd. 8th FIIB Research Conference - FRC 2023



**Ms. Thamodya Ediriweera**  
Lecturer

## MIC/ Projects Involved for the Year 2023

- MIC of IBM Circle
- MIC of NSBM Chess Club
- Unit Coordinator - IB Unit
- IB Node Leader
- Team Member of GYC
- Business Dialogue Magazine
- Business Dialogue Fellowship Programme
- GlobalBizX'23
- Forever With Us
- Track Manager of ICOBI 2023
- Team Member of National Quality Award 2023
- Team Member of Business Excellence Report 2023
- Team Member of IJCBR Volume 2 Issue 2 Editing Committee
- Reminisce'23

# ACADEMIC STAFF



## Qualifications

- MBA, Postgraduate Institute of Management.
- BSc First Class Hons (Agriculture) Special in Agribusiness Management.
- PQHRM - Chartered Institute of Personnel Management

## Conducted Modules

1. Strategic management.
2. Human resource management.
3. Managing people.

## Research

1. Silva A.P., T.P.S.R. Guruge, J.M.M.Udugama and N.W.B.A.L.Udayanga (2022). "Impact of Economic Growth and Agriculture on Rural Poverty in Sri Lanka: Logarithmic Mean Divisia Index (LMDI) Method", Applied Economics and Business, 6 (2): 50-63
2. Herath, H. M. L. V., U. K. Jayasinghe-Mudalige, P. Silva, J. A. S. N. S. Jayakodi, H. A. C. K. Jayathilake, R. S. Dharmakeerthi and W. S. Dandeniya (2021), "An Empirical Investigation into the Policy Instruments to Promote Eco-Friendly Technologies Replacing Chemical Fertilizer Use in Paddy Farming in Sri Lanka", Sri Lankan Journal of Technology Research, Special Issue: 18 – 22.
3. Silva, A. P., U. K. Jayasinghe-Mudalige, R. S. Dharmakeerthi, W. S. Dandeniya and W. K. Balasooriya (2020), "Introducing Eco-Friendly Technologies to Reduce Chemical Fertilizer Usage in Paddy Farming in Sri Lanka", Sri Lanka Journal of Economic Research, 7(2): 01 –23.



**Ms. Prabha Silva**  
Lecturer

## MIC/ Projects Involved for the Year 2023

- Co MIC - DoM Public Relations Team.

# ACADEMIC STAFF



**Ms. Dilki Hansika**  
Lecturer

## Qualifications

- Reading for MSc in Management, University of Sri Jayawardanapura.
- Bachelor of Business Administration (Honours), University of Colombo

## Conducted Modules

1. Management process.
2. Management process tutorials.
3. Microeconomics tutorials.
4. Organizational behaviour.
5. Principles of management and economics.
6. Leadership for organizational change.
7. Soft skills development.
8. International business management.
9. Global business context.
10. Principles of HR.

## MIC/ Projects Involved for the Year 2023

- MIC - HR Circle.
- Unit Coordinator - HR Unit.
- MIC - AIESEC NSBM.
- Coordinator - Healing Hearts Academic Empowering Programme.
- Reminisce'23.
- Team Member - National Quality Award 2023.
- Team Member of GYC.
- EXQUIZITE 2.0 .
- FOOTPRINTS HR Graduate Symposium.
- ICOBI (Pararell Session booklets & Students' Presentation).



**Mr. Romesh De Silva**  
Temporary Lecturer

## Qualifications

- M Phil. in Business (USJ) - Reading
- B Sc. Business Administration (First Class Hons) (USJ)

## Conducted Modules

1. Rewards management.
2. Organizational behaviour.
3. Management process.
4. Management process tutorials.
5. Management process tutorials [MOHE].
6. Principles of management and economics.

## Research

1. STI Stigma and Employment: A Study on Organizational Stigmatization of Individuals with Sexually Transmitted Infections in Sri Lanka's Private Sector

## MIC/ Projects Involved for the Year 2023

- MIC - Rotaract Club of NSBM
- MIC - HR Circle
- Certificate Committee Head - ICOBI 2023
- Track Manager - ICOBI 2023
- Project Akshi (Rotaract Club)
- Foot Prints Graduate Symposium (HR Circle)
- Reminisce'23 (Main Responsibility)

# DEPARTMENT RESEARCH IN YEAR 2023



## Ms. Thilini De Silva

- De Silva T., "Women Entrepreneurship in India: Before and Beyond 2024" - India Ascending - The Rise of a Global Player. Bloomsbury Publishing.



## Ms. Bhasuri Bhagyani

- Abhayagunaratna, W.D.G.G. and Bhagyani A.A.B., (2024) 'Conceptualising the Impact of Green HRM practices on Organisational Investment Decisions: Theoretical Insights into the Mediating Role of Employee Green Behaviour'. 20th International Conference on Business Management. University of Sri Jayewardenepura.
- Nimalasuriya, A.D.M. and Bhagyani A.A.B., (2023) 'Impact of Health and Safety Practices on Employee Motivation; A Case Study of a Textile Company in Sri Lanka'. International Conference on Business Research, University of Moratuwa.



## Mr. Prasanna Perera

- Perera, G.P.K., (2023). 'Mindfulness-based meditation: To manage adverse emotions of University scholars.'. Journal of Contemporary Business Review (NSBM)
- Perera, G.P.K., (2023) 'A systematic review: the inspiration of social media on depression, anxiety and psychological distress in youths'. International Conference on Business Innovation (NSBM), (4).



## Ms. Aushadharie Kaushalya

- Vidanalage, A.K.T. and Yatawara, T. (2023) 'Gender Disparities in Job Performance: An Empirical Examination with a Focus on Emotional Labor among University Academics', International Conference on Business Innovation, (4).
- Rajapakse, V. and Vidanalage, A.K.T. (2023) 'The Role of Experiential Learning in Shaping Entrepreneurial Intentions', International Conference on Business Innovation, (4).

# DEPARTMENT RESEARCH IN YEAR 2023



## Ms. Shehani Joseph

- Chanchala B.T., Joseph S. (2023). The Impact of Organizational and Technological Barriers on Implementing GSCM Practices in the Food and Beverage Manufacturing Industry in Sri Lanka. *Journal of Contemporary Business Review (NSBM)*, pp. 91-119, <https://www.nsbm.ac.lk/wp-content/uploads/2023/08/The-Impact-of-Organizational-and-Technological-Barriers-on-Implementing-GSCM-Practices-in-the-Food-and-Beverage-Manufacturing-Industry-in-Sri-Lanka.pdf>
- Koswatte, I., & Joseph, S. (2023). Crisis leadership towards entrepreneurial success: a Sri Lankan perspective. *F1000 Research Journal for the Collection of Leadership in Times of Change.*, 2, 21. <https://doi.org/10.12688/routledgeopenres.17819.1>



## Ms. Thamodya Ediriweera

- Ediriweera, T., Hansika, D. (2023). Exploring the Factors that Contribute to the Discontinuity of Family-Owned Small Businesses in Sri Lanka. *International Conference On Business Innovation (NSBM)*.



## Ms. Prabha Silva

- Udayanga N.W.B.A.L., N. Subashini, J.M.M. Udugama and P. Silva (2023). "Knowledge, perceptions, and consumption behaviour of cosmetics among undergraduates of Sri Lanka: a descriptive cross-sectional study", *Frontiers in Public Health* – 11: 1184398.



## Ms. Dilki Hansika

- Ediriweera, T., Hansika, D. (2023). Exploring the Factors that Contribute to the Discontinuity of Family-Owned Small Businesses in Sri Lanka. *International Conference On Business Innovation (NSBM)*.

# DEPARTMENT EVENTS



**Natharie Tharanya Chandrakumara**  
(President of Young Researcher's  
Club, 2024)

As the President of NSBM Green University's Young Researcher's Club, I am delighted to unveil the vibrant essence of our community. YRC transcends being just a club; it is a dynamic collective fostering research curiosity among NSBM undergraduates and society. We are a consortium of inquisitive minds pushing knowledge boundaries through collaborative projects and spirited discussions. I extend an exclusive invite to all NSBM Green University research enthusiasts. Swap 'What if?' for 'Let's find out!' Join YRC, where curiosity finds a home, and your ideas mold the future.

01

## YOUNG RESEARCHER'S CLUB - FEBRUARY MEETING 15/02

The Young Researcher's Club held their monthly meeting on the 15th of February 2023 with the presence of Ms. Bhasuri Amaratunga, Head of the Department of Management; Ms. Dinusha Sathsarani, Lecturer of Faculty of Business and Ms. Shehani Joseph, MIC of the Young Researcher's Club.

The first presenter was Ms. Dinusha Sathsarani, who delivered an insightful research presentation, highlighting her recent findings and discoveries from her research thesis. This was followed by a student presentation by the duo Vipul Mahagamage and Nilojan Thevathas on the topic "How to select a sample and sampling methods of your research?", which was a must-attend session for anyone interested in conducting quality research.



02

## THE DISCUSSION MEETING WITH NFORCE - 15/02

On 15th February 2023, the team from Young Researcher's Club and Ms. Shehani Joseph, MIC of YRC, held a meeting with Mr. Mohamed Rushdi Hadhi, Head of Career Guidance at NSBM. The meeting was held at the newly revamped NSBM for Career and Entrepreneurship - N F O R C E space located in the student center. The team shared their experiences and interesting new learnings they took from the recent interviews conducted for a research on 'Women Entrepreneurship'



# DEPARTMENT EVENTS



03

## MONTHLY MEETING - MARCH - 21/03



The monthly meeting of the Young Researchers Club for the month of March was held on the 21st of March 2023 with inspiring and insightful presentations from esteemed academics and talented students. The event was graced by Ms. Bhasuri Amaratunge- Head of the Department of Management; Prof. Shanthi Segarajasingham- Professor in Law, Department of Legal Studies; Mr. Janith Iddawala- Lecturer in the Department of Marketing and Tourism Management; Ms. Shehani Joseph- Mistress in Charge of YRC and with the participation of academics and students from the Faculty of Business.



04

## MONTHLY MEETING - MAY 31/03



The Young Researcher's Club of NSBM gathered once again for its monthly meeting on 31st of May. The meeting commenced with an engaging student presentation by Oshadi De Zoysa, about the basics of qualitative research, which was well received by everyone. Next, the session on "Getting started with Nvivo – qualitative research tool" by conducted Dr. Isuru Koswatte, Lecturer- University of the West of Scotland, was insightful to everyone. Further, the achievements of Vipul and Shehara were recognized, who secured the runners-up position in the research competition 'Meta+2.0'.

**MONTHLY MEETING**

Guest Speaker

**Getting started with NVivo- Qualitative research tool**



**Dr. Isuru Koswatte**  
PhD, FHEA, MSc, BSc (Hons)  
Lecturer in Business and Management, School of Business and Creative Industries, University of the West of Scotland, Adjunct Senior Research Fellow, Postgraduate Division, NSBM Green University.

05

## MONTHLY MEETING - AUGUST. - 16/08



August's monthly meeting of the YRC was held on the 16th of August, and it was commenced with Ms. Rekha Kulasekara, Lecturer from the Department of Operations and Logistics, delivering an insightful presentation on "Impact of Lean Manufacturing Practices on Sustainability Performances in SMEs in Sri Lanka." Subsequently, the newly elected YRC team, comprising Natharie, Samiru, Cholani, Savindi, and Sasini, presented a tutorial on "How to do Harvard Referencing." Additionally, the team shared a completed research project titled "A Study on the Impact of Canteen Services on Students' Satisfaction at NSBM," seeking valuable feedback for publication.

# DEPARTMENT EVENTS



06

## MONTHLY MEETING SEPTEMBER - 20/09

The Young Researcher's Club convened its September monthly meeting on September 26, 2023. Ms. Tharani Sooriyaarachchi, Lecturer in the Department of Accounting and Finance, initiated the session with a research presentation on 'A Study in Work-Life Balance of Employees Working from Home During the Covid-19 Lockdown Period.' Subsequently, Mihini Kulasekara delivered the student presentation on 'Referencing Software.'

07

## WEBINAR - 07/10

The Young Researchers' Club celebrated the success of our webinar on "How to Write a Conference Paper" featuring Dr. Sulakshana De Alwis. Dr. Sulakshana shared valuable insights with participants on crafting conference papers based on their final year research projects, enhancing their future research endeavors followed by an informative Q & A session.

08

## ANNUAL GENERAL MEETING - 09/10

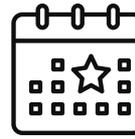
The Young Researcher's Club convened its Annual General Meeting on November 9, 2023. The session commenced with a research presentation by Ms. Rythmani Perera, Lecturer in the Department of Accounting & Finance, addressing "Behavioral Biases & Investment Decision Making." Subsequently, a student presentation provided an overview of all projects undertaken during the term by the 2023 board. The Annual General Meeting also marked the conclusion of the current YRC team, involving the distribution of outgoing board certificates and special award announcements. The announcement of the new board and the year plan (2023/2024) ensued, culminating in a positive conclusion with participant feedback.

## ACHIEVEMENT 🎉

Shehara and Vipul from the Young Researchers Club has secured the Runners-Up position in the prestigious META+ 2.0 research competition organised by the University of Colombo on 30th May 2023. It was a great achievement for the YRC and the dedication of the students was highly commendable.



# DEPARTMENT EVENTS



**N. Heshan**  
(President of the Human Resources Circle, 2024)

The Human Resources Circle had a triumphant year, spotlighted by the success of the Exquisite event where 25+ corporate giants vied for supremacy, with IFS emerging victorious. From the Department of Management, the club evolved into an inclusive student body, fostering personal and professional growth with a focus on equality and essential soft skills development. Beyond a traditional club, it provides valuable connections and insights, inviting all students to join and thrive in the corporate world collaboratively.

01

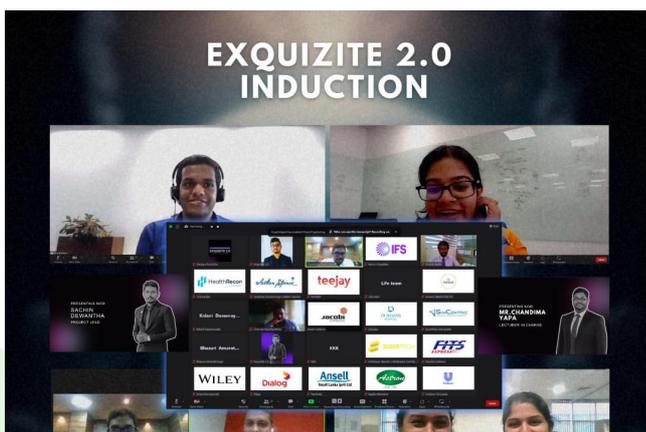
## EXQUIZITE 2.0 LAUNCHING CEROMONY AND FIRST TWO ROUNDS

Exquizite 2.0, the biggest corporate quiz competition in the country, was launched at NSBM's Green Board Room. Organized for the second consecutive year by the HR circle of the DOM, the event took place on March 1st. The launch also introduced the Exquizite 2.0 website for updates and registrations. Notable attendees included Prof. E.A Weerasinghe, Vice Chancellor of NSBM Green University, Prof. Chaminda Rathnayake, Deputy Vice Chancellor, Prof. Baratha Dodankotuwa, Head of Academic Development and Quality Assurance, Ms. Thilini De Silva, Dean of the Faculty of Business, and members of the Department of Management. Following the launch ceremony, the first and second rounds of the competition were conducted.

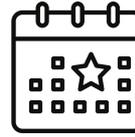
02

## INDUCTION OF EXQUIZITE 2.0 - 07/03

After much anticipation, Exquizite 2.0 finally took place on March 7th through Zoom. Over 40 participants and representatives from over 20 companies attended the event, highlighting the high level of participation.



# DEPARTMENT EVENTS



03

## EXQUIZITE 2.0 - CORPORATE QUIZ COMPETITION (ROUND 01) - 09/03

04

## EXQUIZITE 2.0 - CORPORATE QUIZ COMPETITION (ROUND 02) - 24/03

05

## EXQUIZITE 2.0 - CORPORATE QUIZ COMPETITION (GRAND FINALE) - 17/05

On May 17, the Grand Finale of Exquizite 2.0 took place at the NSBM Green University Auditorium. Organized by the HR Circle of the DoM of the FOB, the event brought together over 20 companies for an intense competition. Team IFS emerged as the champions, with Ansell Lanka securing the first runners-up position, and Team TeeJay Lanka finishing in second place.

The chief guest for the occasion was Prof. E.A Weerasinghe, the Vice Chancellor of NSBM Green University. Distinguished dignitaries in attendance included Prof. Chaminda Rathnayake, Deputy Vice-Chancellor, Prof. Baratha Dodankotuwa, Head of Academic Development and Quality Assurance, Ms. Thilini De Silva, Dean of the Faculty of Business, Ms. Bhasuri Amarathunga, Head of the Department of Management/Senior Lecturer, and Mr. Kasun Dissanayake, Head of Student Affairs/Senior Lecturer of the Department of Economics and Decision Sciences.

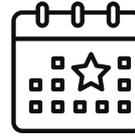
06

## C2C HRM & IBM AWARENESS SESSION

C2C 2023 (Campus to Corporate), the NSBM Faculty of Business's flagship corporate grooming program, took place on May 22, and concluded on May 26. This valuable event aimed to prepare NSBM undergraduates for their internships, marking a significant turning point in their professional journeys. Coordinated by the Faculty of Business's Professional Advancement Center (PAC) and NFORCE (NSBM for Career & Entrepreneurship), the 5-day program spanned from May 22nd to May 26th, 2023. Its primary objective was to provide students with their initial exposure to the corporate world and equip them for their future careers.

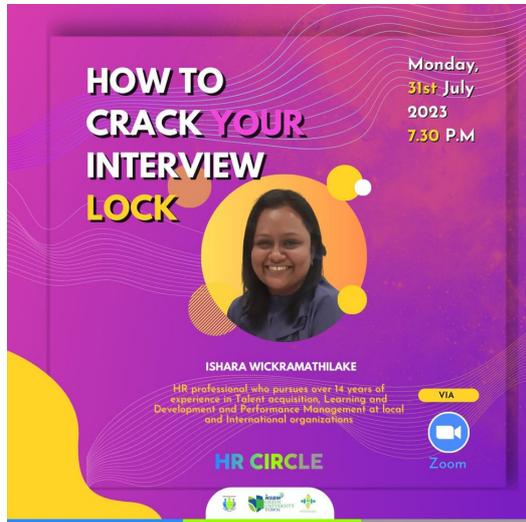


# DEPARTMENT EVENTS



07

## HOW TO CRACK YOUR INTERVIEW LOCK?



The HR Circle organized a webinar named "How to crack your interview lock," featuring HR professional Ms. Ishara Wickramathilake on July 31st at 7:30 pm. With her 14 years of experience, Ms. Wickramathilake sought to assist undergraduates in enhancing their interview skills. Attendees received valuable techniques for navigating interviews, creating positive impressions, showcasing their talents, and successfully securing their dream jobs.

08

## FOOTPRINTS :THE HR ALUMNI FORUM



The HR Circle of DOM commemorated seven years of our university's successful journey and represented a major turning point for the HR Circle of DOM. The 'FOOTPRINTS: HR Alumni Forum' virtual event featured motivational stories, common struggles, and successful moments kindly shared by our respected HR alumni. The guest speakers were our esteemed HR graduates, Mr. Hasanga Mahabandara, Ms. Apsara Kumarasinghe, and Mr. Madhura Perera, who once traversed the same halls and encountered similar challenges. They led the audience on an engaging journey through their experiences as they passed on profound insights and wisdom.

09

## HR HARMONY



The DOM HR Circle happily welcomed new members to join their team and make it stronger. The event, which emphasized diversity and working together, happened on November 30th, starting at 11 am in the Faculty of Business. This event provided an opportunity for the HR circle to encourage professional growth and a sense of purpose in addition to incorporating new viewpoints.

# DEPARTMENT EVENTS



HR CIRCLE STRATEGIC PLAN FOR THE YEAR 2024.

## JANUARY TO MARCH

### **EXQUIZITE 3.0**

The Corporate Quiz Competition is organized by the Human Resources Circle of the Department of Management at NSBM Green University. The launching ceremony followed by the first two rounds of the quiz and the grand finale will be completed by March 2024.

## MARCH

### **HR DAY CELEBRATION**

"Empowering Excellence: Navigating the World of HR" - Video. Highlighting evolution of HR, Key Roles and Responsibilities, Strategic HRM and Employee Well Being.

## APRIL

### **CONDUCT A LINKEDIN WORKSHOP**

The workshop focusses on Career Advancement and Professional Branding with a special focus on professional profile building, industry content developing and networking.

## JUNE

### **HR HARMONY WORKSHOP**

- Recruit new members for the upcoming semester and a workshop for new members.

## JULY

### **SCHOOL PROJECT**

- On the progress of the discussion.



## AUGUST

### **CONDUCT A MOCK INTERVIEWS**

This has a special focus on skill development, confidence building, feedback for improvement and includes a resume and portfolio review along with a presentation on interview techniques.

## OCTOBER

### **LEGACY RENEWED**

- Start to call new board applications.
- Welcome new Board members and MICs.
- Provide an overview of the MIC's mission and goals.
- Discuss the benefits of membership and what they must do.
- Finalize Year plan

## NOVEMBER

### **FOOTPRINTS**

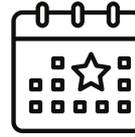
"Footprints - HR Alumni Forum." This is a transformative and visionary initiative to ponder over the journey of NSBM.



### **HR NEXUS & BIZ PRO DAYS**

Knowledge Dissemination: "HR Nexus" will focus on delivering condensed and informative posts every two weeks, covering diverse HR topics and trends to keep our audience informed and engaged.

# DEPARTMENT EVENTS



**Sachin Dewantha**  
(President of the Entrepreneurship  
Circle, 2024)

The Entrepreneurship Circle at NSBM Green University embodies a vibrant collective of students dedicated to propelling dreams into reality. Throughout 2023, this dynamic group not only hosted the groundbreaking Biztycoon'23 startup boot camp but also saw a remarkable surge in startups from 10 to an impressive 35 in just five months. Their triumphant journey included claiming the title of Champions at GlobalBizX'23 and orchestrating a week-long entrepreneurship carnival in collaboration with NFORCE and ICTA during Global Entrepreneurship Week. Beyond being a mere club, the Entrepreneurship Circle emerged as a dream factory, cultivating a community of game-changers. So, come join the celebration, where every idea receives a high-five, and dreams take flight. ✨ #ecforlife #DreamBigThinkBoi

01

## EMERGE '23 - 21/06

Unleashing Innovation, Igniting Success: Emerge'23 the annual event organized by the Entrepreneurship Circle of NSBM was held on the 21st of June 2023 at the NSBM Auditorium.

The event was graced by the Head of Academic Development and Quality Assurance: Prof. Baratha Dodankotuwa, Dean of the Faculty of Business: Ms. Thilini De Silva, Dean of Faculty of Postgraduate Studies, Dr. Chaminda Wijesighe, Head of the Department of Management: Ms. Bhasuri Amarathunge, MIC of the Entrepreneurship Circle: Ms. Shehani Joseph, Manager of NFORCE: Mr. Rushdi Hadhi, Academic and Non-academic staff of NSBM and the students.

Enlightening the audience with inspiring words, the two exceptional guest speakers of Emerge'23, Mr. Dhanushka Fernando the founder of Inmarc and Finez, and Mr. Vidusha Nathavitharana, founder of Luminary Learning Solutions, motivational speaker and an author, shared their knowledge on the journey of entrepreneurship highlighting their life experiences.



# EMERGE '23

#TALKS ENTREPRENEURSHIP



# EMERGE '23

ENTHUSIASM IS COMMON, ENDURANCE IS RARE



# DEPARTMENT EVENTS

02

## FUTURE BITZYCOON - 31/05

The Entrepreneurship Circle in collaboration with NFORCE organized a one day start up boot camp with the support of Mr. Mohammed Fawaz, the visionary founder of company Curveup, as the resource person to train the young entrepreneurs. They gained insights on how to build a start up idea and groom the idea to a business model.

03

## EMPOWER TO EXCEL - 07/07

The Entrepreneurship Circle welcomed new recruits with great excitement, looking forward to sharing their knowledge. Existing members were thrilled about the newcomers, eager to create a collaborative environment where experiences and insights are valued. Various activities, including department-related tasks and ice-breaking games, were organized to foster interaction. The Circle's commitment to mentorship and collective growth was emphasized throughout the event.

04

## GENERAL MEETING - AUGUST - 25/08

The August session of the Entrepreneurship Circle at NSBM included a General Meeting on the 25th, with a focus on "Building a strong brand identity." Members explored strategies for establishing a robust brand identity through discussions and workshops. Emphasis was placed on creating a distinctive and compelling brand presence. Outstanding performances for the month of August were recognized at the end of the session.

05

## OPEN DAY STALLS - 16/09 & 17/09

At the Open Day at NSBM Green University, the Entrepreneurship Circle greeted visitors and students with lively stalls offering a variety of delicious treats like cupcakes and cookies. This showcased the circle's entrepreneurial spirit as they actively participated in the event by sharing their tasty creations with the community, offering both a delightful experience and a demonstration of their enterprising nature.



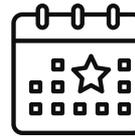
## Future Biztycoon

Annual Startup Boot Camp of NSBM

Powered by 



# DEPARTMENT EVENTS



06

## GENERAL MEETING - SEPTEMBER - 21/09

In September, the Entrepreneurship Circle at NSBM hosted a General Meeting with a safari theme, an event skillfully arranged by the Human Resources department of the circle. The gathering embraced the adventurous atmosphere of a safari, featuring unique elements and activities that reflected the theme. This imaginative initiative by the Human Resources department added a touch of creativity to the usual proceedings of the General Meeting, incorporating aspects of the safari theme into discussions and presentations.



07

## LINKEDIN WORKSHOP - 11/10

The Entrepreneurship Circle orchestrated a workshop aimed at broadening networks and establishing connections with industry leaders through an exploration of LinkedIn. The event featured the active involvement of Mr. Mohamed Rusldi, who holds the position of Manager of Career Guidance at NSBM Green University. The workshop provided valuable insights into leveraging the professional networking platform, emphasizing the significance of connecting with industry leaders for career advancement. This initiative demonstrated the Entrepreneurship Circle's proactive approach to fostering professional development opportunities for its members by facilitating knowledge-sharing sessions with experienced individuals such as Mr. Mohamed Rusldi.



08

## A WALK TO REMEMBER - 03/10

'Walk to Remember,' a significant occasion marking the seventh anniversary of NSBM Green University, unfolded with distinguished panellists including Acting Head of Finance: Ms. Sanuji Ranawaka, Head of the Department of Management: Ms. Bhasuri Amarathunge, and Senior Lecturer: Mr. Kasun Disanayaka. This event became a platform for these esteemed individuals to impart their valuable insights and experiences, providing a comprehensive perspective on NSBM's history and the triumphs over challenges in the preceding years.



# DEPARTMENT EVENTS



09

## GLOBAL ENTREPRENEURSHIP WEEK - 14/10

**Entrepreneurs  
#MadeAt  
NSBM**



**Mr. Gimhan Manchanayake**  
Director Virahub 360

14th NOV From 10 am Onwards GBR

**Start Up  
Exposition**

Unite startups in a collective exhibit, presenting to local investors, students and partners a community showcase opportunity



14th NOV From 12 pm Onwards Student Center

**Women In  
Entrepreneurship**



**Ms. Thilini De Silva**  
Dean - Faculty of Business  
MBA Development

**Ms. Jeeza Jameel**  
Founding Director - OMER  
Fashion Director at R & J Apparels Pvt Ltd

14th NOV 2.00pm - 3.00pm FOB L101

**Feasibility,  
Structure,  
Licensing &  
Registration**



**Ms. Vishmi Fernando**  
LL.M., Attorney at Law | Private  
Practitioner | IPR Enthusiast

14th NOV 3.00pm - 4.00pm FOB L101

**Start Up  
Exposition**

Unite startups in a collective exhibit, presenting to local investors, students and partners a community showcase opportunity



14th NOV From 12 pm Onwards Student Center

**lLead GEW**

Outbound Team Building Training



**Mr. Shane Ferdinandus**  
Corporate Learning & Organizational  
Development Consultant | Coach

15th NOV 10.30 am - 12.30pm Infront of hostel Premises

**Shuttle of GEW  
Friendship**

Come and join us for an exhilarating Badminton showdown!



15th NOV 2.30 pm - 4.00pm Recreation Center

**Entrepreneurship  
MOVIE  
FESTIVAL**

The Flavor You Know, The Story You Don't.



13th NOV 2.00 PM - 4.00 PM FOB Hall L101



The Entrepreneurship week commenced with a movie festival and an insightful session led by the esteemed speaker and alumnus, Mr. Gimhan Manchanayake. Subsequently, the focus shifted to the Startup Exposition, providing a platform for community members to showcase their initiatives. Concluding the first day's events, a panel discussion was conducted with the participation of Dean of Faculty of Business: Ms. Thilini De Silva, Founder and CEO at the Makers Business Mentor: Ms. Nevindaree Premarathne, and Founding Director - OMER and Fashion Director at R & J Apparels Pvt Ltd: Ms. Jeeza Jameel. Additionally, another session, facilitated by Attorney at Law: Ms. Vishmi Fernando, covered crucial aspects including feasibility, structuring, licensing, and registering, offering comprehensive insights into essential elements of entrepreneurial endeavors.

10

## GLOBAL ENTREPRENEURSHIP WEEK - 15/10

The onset of the second day of the Global Entrepreneurship Week commenced with a dynamic session led by Mr. Viranga Kekulawala: CEO and Founder of EIMSKY Business Solutions Pvt Ltd, delving into the dynamic realm of startups. Following this, Mr. Shane Ferdinandus: Corporate Organizational Learning and Development Consultant, guided volunteers through a program designed to cultivate leadership skills, foster camaraderie, and empower participants with leadership roles. The day concluded with a Musical Eve featuring Entrepreneurial Spark and the 'Shuttles of GEW Friendship' Badminton Tournament, providing a vibrant and entertaining conclusion to the day's events.

11

## EMPOWER TO EXCEL 2.0 - 06/12

In extending a warm welcome to the recent additions to the Circle, the Empower to Excel 2.0 workshop was organized. This workshop served as a platform for both new and existing members, offering them an opportunity to enhance their entrepreneurial skills and foster connections with one another. The aim was not only to facilitate skill development but also to strengthen the sense of community and collaboration among the members of the Circle, creating a conducive environment for mutual growth and success.

# DEPARTMENT EVENTS



**Iyadh Ahmed**  
(President of the International Business Management Circle, 2024)

We are the IBM circle of NSBM; we promote international business-related events to help students get an idea and a gist of what they need to do related to IBM. I would love to see everyone's enthusiasm in this as we aim to grow and make IBM a club that organizations easily recognize, we also aim to create a culture of love, kindness, and support for everyone in this club. Also, to create a portfolio of great experiences that will help you solve real-life challenges and problems faced by the industry as a whole.

## 01 FOREVER WITH US - 09/11

Forever with Us was an intimate event organized by the IBM Circle of NSBM, along with the collaboration of the Association of Business Management. This event marked the 11th Anniversary Celebrations of NSBM Green University in which we showed our gratitude and appreciation towards the non-academic staff of NSBM.



## 02 SENIOR ORIENTATION - 08/11

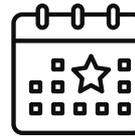
MOHE The IBM Circle along with the Association of Business Management, The Entrepreneurship Circle, The HR Circle, The Student Circle of Accounting and Finance and the Volunteers Association organized the Senior Orientation for the 23.2 batch of MOHE students. It was a memorable day for all these new Undergraduates followed by a series of engaging activities and fun



## 03 C2C - 29/11 AND 30/11

The IBM Circle engaged in assisting for the C2C Career Guidance Program organized by the NSBM Green University and NForce unit of NSBM.

# DEPARTMENT EVENTS



04

## GLOBALBIZX'23 - 31/11

GlobalBizX'23 was an academic competition organized by the IBM Circle of NSBM under two phases consisting of an insightful workshop, round 1 and the Grand Finale which was held on the 31st of October 2023. It was a resounding success in which we were privileged to have an esteemed panel of judges from Dialog Axiata, CBL and Hemas Consumer Brands followed by the presence of The Head of Academic Development- Professor Baratha Dodankotuwa, Dean of the Faculty of Business - Ms. Thilini De Silva and Head of the Department of Management - Ms. Bhasuri Amaratunga. The two teams that battled were Team Yes Co and Team Tolerant Operators in which Team Yes Co emerged for the title of the competition.



### IBM CIRCLE STRATEGIC PLAN FOR THE YEAR 2024.

PHASE 01	
FEBRUARY	KSS 2nd Week Stock Exchange Workshop
MARCH	KSS 2nd Week Guest Lecturer
MAY	EVENT 3rd Week MindScape - Round One
JUNE	EVENT 2nd Week MindScape - Finale
PHASE 02	
OCTOBER	EVENT 2nd Week Global BizX - Round One
	EVENT 4th Week Global BizX - Grand Finale
NOVEMBER	EVENT 3rd Week Global BizX - Grand Finale
	KSS 4th Week Green Valedictorian
DECEMBER	EVENT 2nd Week Forever With US

AT A GLANCE

# DEPARTMENT EVENTS



IBM CIRCLE STRATEGIC PLAN FOR THE YEAR 2024.

## Knowledge Sharing Sessions

---

- **Stock exchange and Crypto workshop:**

A small simple workshop about the Stock market and trading Cryptos done by industry experts.

- **Green Vaedictorian:**

A panel discussion with the alumni on how they are doing now, what exactly have they achieved, what paths they took and their advice to the undergraduates.

- **Guest lecturer**

For the International Business Module, As per request by Ms. Shehani

## CSR

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- **Book Donation**

We plan to have a book donation to government schools in need.

(Collaborating with MD Gunasena Book stores with their campaign "Donate a book for a change")

- **Paint Schools**

A plan to help small government schools in need by providing them aid with paint and painting their schools towards the end of the school year.

## Media

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*Solely to maintain the engagement in our social media platforms*

### IBM News Forum

A short Podcast style Video series with International Business Lecturers, other Club Presidents, Past Presidents, Alumni, and company professional related to IBM – A regular monthly podcast held with special episodes from cooperate professionals.

### Business Wave

Posts about facts and news stories around the world.

**Time Frame: Recurring every month**

## Fundraisers

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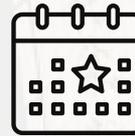
- **Food Stalls:** A range of food stalls throughout the year.

- **Raffle draw:** – Open day.

- **Department wise stationaries:**  
Pens, books, markers and more  
Green for Department Of Management,  
Blue for Department of Logistics and Operations Management.

- **Laptop Stickers/ Bracelet stall**

# DEPARTMENT EVENTS



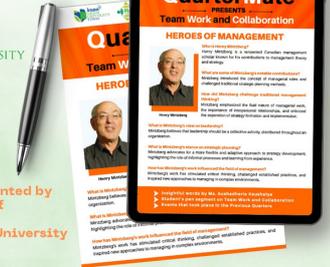
01

## QUATERMATE WRITING CONTEST - 27/05



## QUATERMATE ISSUE 03 IS HERE!!!

Dive into the Power  
of Teamwork &  
Collaboration!



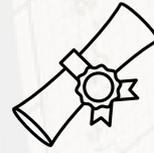
02

## EUPHORIA '23 - THE QUIZ - 23/02

On February 21, 2023, the 22.2 FOB Foundation Batch held a talent show called EUPHORIA'23 at the NSBM Auditorium. The event showcased students' talents in music, dancing, and drama, marking their first event in university life. The event was attended by Vice Chancellor Prof. E.A. Weerasinghe, Head of Academic Development and Quality Assurance, Prof. Bharatha Dodankotuwa, Deans of Business, Computing, and Science, Department Heads, Academic Coordinators, and fellow academic staff.



# DEGREE PROGRAMMES



1

## **BSC (HONS) INTERNATIONAL MANAGEMENT AND BUSINESS**

*PLYMOUTH UNIVERSITY – UNITED KINGDOM*

Embark on a transformative academic journey in international business, unraveling the complexities of global dynamics. Explore the influence of economic, political, business, marketing, and cultural forces on the international stage. Acquire not just knowledge but critical insight, empowering undergraduates to apply their wisdom globally. This degree is the ticket to a soaring career, blending academic excellence with essential skills.

2

## **BM (HONS) IN INTERNATIONAL BUSINESS**

*UGC APPROVED – OFFERED BY NSBM*

Take off on a four-year academic journey at NSBM Green University Town, earning a specialized International Business Management degree recognized by the University Grants Commission. This program, tailored to meet global corporate demands, includes an internship and dissertation, offering a unique pathway to numerous opportunities. Cultivate corporate finesse, impeccable attitudes, and extensive knowledge while strategically refining management and interpersonal skills to navigate the competitive global business environment.

3

## **BACHELOR OF BUSINESS: DOUBLE MAJOR IN MANAGEMENT AND INNOVATION & SUPPLY CHAIN AND LOGISTICS MANAGEMENT**

*VICTORIA UNIVERSITY – AUSTRALIA*

Get aboard on an academic journey fusing foundational business knowledge with majors in Management & Innovation and Supply Chain & Logistics Management. Master techniques, strategies, and leadership in the dynamic global business arena with Management & Innovation. Alternatively, explore sustainable practices in procurement, inventory, warehousing, transport, and distribution with Supply Chain & Logistics Management. It is a transformative voyage into the future of business expertise.

4

## **BSC IN BUSINESS MANAGEMENT (HUMAN RESOURCE MANAGEMENT) (SPECIAL)**

*UGC APPROVED – OFFERED BY NSBM*

Embark on the NSBM B.Sc. in Business Management (Special) Degree, a transformative journey preparing students for the dynamic business realm. This program offers a comprehensive exploration of vital organizational components, fostering leadership, business acumen, and interpersonal finesse. Our goal is to shape graduates not just with employability but also a deep sense of responsibility towards the nation, creating a cohort of business leaders ready to make a positive impact.



# EDITORIAL TEAM

## PUBLIC RELATIONS DEPARTMENT

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**Ms. Aushadharie  
Kaushalya**



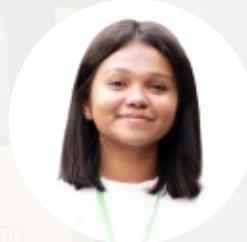
**Ms. Prabha  
Silva**



**Budara  
Karunaratne**



**Imashi  
Peiris**



**Minusha  
Rodrigo**



**Hashini  
Rathnayake**



**Dinadi  
Jayasuriya**



**Nuradha  
Ranasinghe**



**Sahas  
Arachchige**



**Sadeep  
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