





Ouarter Vate PRESENTS Team Work and Collaboration

HEROES OF MANAGEMENT



Who is Henry Mintzberg?

Henry Mintzberg is a renowned Canadian management scholar known for his contributions to management theory and strategy.

What are some of Mintzberg's notable contributions?

Mintzberg introduced the concept of managerial roles and challenged traditional strategic planning methods.

How did Mintzberg challenge traditional management thinking?

Mintzberg emphasized the fluid nature of managerial work, the importance of interpersonal relationships, and criticized the separation of strategy formation and implementation.

Henry Mintzberg

What is Mintzberg's view on leadership?

Mintzberg believes that leadership should be a collective activity, distributed throughout an organization.

What is Mintzberg's stance on strategic planning?

Mintzberg advocates for a more flexible and adaptive approach to strategy development, highlighting the role of informal processes and learning from experience.

How has Mintzberg's work influenced the field of management?

Mintzberg's work has stimulated critical thinking, challenged established practices, and inspired new approaches to managing in complex environments.

Insightful words by Ms. Aushadharie Kaushalya
Student's pen segment on Team Work and Collaboration
Events that took place in the Previous Quarters





Academic's Pen

Unlocking Success through Teamwork and Collaboration.



Nurturing Essential Skills for University Students

In today's dynamic and interconnected world of work, the importance of teamwork and collaboration has become a driving force behind success. For undergraduates to embark on their professional journeys, it is crucial to cultivate strong skills in these areas. By harnessing the power of teamwork and collaboration, students can unlock a wealth of opportunities and propel themselves towards success.

Before unlocking the full potential of their abilities, it is crucial for undergraduates to fully appreciate and welcome the richness that comes with a variety of viewpoints. Embracing diverse perspectives, experiences, and knowledge within a team can unlock a treasure trove of creativity, innovation, and problem-solving skills. To cultivate a harmonious team dynamic, effective communication is the key. It allows team members to articulate their thoughts with clarity, attentively hear out their peers, and create a space where everyone feels comfortable sharing their perspectives.

"To cultivate a harmonious team dynamic, effective communication is the key."

By valuing open conversations and mutual respect, teamwork and collaboration can truly flourish. Effective collaboration depends on the establishment of trust and mutual respect among team members. In order to foster a productive and harmonious work environment, it is essential that every team member feels appreciated, encouraged, and empowered to bring their own unique set of skills, perspectives, and experiences to the table. Establishing well-defined objectives, outlining distinct duties and obligations, and harnessing the unique talents of each team member guarantees harmony and advancement towards a common goal in a collaborative workplace.





Academic's Pen

Moreover, the fusion of technology and digital resources has the potential to significantly boost teamwork by expediting communication, simplifying project administration, and encouraging the exchange of knowledge. By embracing these innovative tools, teams can now collaborate seamlessly, regardless of their location or time zone. The physical boundaries that once hindered productivity are now a thing of the past.

In order to fully unleash the power of teamwork and collaboration, it is crucial to embrace the practices of reflection and ongoing learning. As an undergraduate, it is crucial to actively seek feedback, take time to reflect on your experiences, and pinpoint areas where you can improve. Through the process of experiencing both triumphs and obstacles, students have the opportunity to improve their collaborative abilities and adjust their methods for forthcoming pursuits.

Embarking on this journey, undergraduates can unleash the potential of teamwork and collaboration, paving the way for a prosperous professional future. Mastering these abilities not only aids in attaining outstanding outcomes in career advancement but also nurtures individual development, flexibility, and perseverance - traits greatly prized in the constantly changing work landscapes of today. By harnessing the strength of unity and cooperation, students can conquer obstacles, grasp possibilities, and leave а significant imprint in their desired professions. By embarking on these collaborative endeavours, individuals can mould a triumphant and satisfying career path.



Ms. Aushadharie Kaushalya Lecturer Department of Management





Student's Pen

Teamwork and Collaboration

The proverb by Henry Ford, "Coming together is a beginning. Keeping together is progress. Working together is success" very well highlights the importance of teamwork for the success of its goals and objectives. A team simply means a group of people with different kinds of skills and knowledge set up in order to achieve a common goal. In current society, teamwork is an essential element that plays an important role in assessing one's ability to work in different fields and also reflecting both team success and individual growth.

Teamwork is the concept of people working together cooperatively, which has become so valued that many large corporations have developed tests to measure potential employees' teamwork ability. Problems with teamwork are often linked to lack of trust, which can lead to lack of productive energy, creativity, speed, and trust. To overcome this, trust must be established and people must operate out of fear. *Building trust requires a leader willing to show integrity, change behaviour, and take on the hard work of dealing with differences.* Evidences suggest that working in teams is more efficient than working alone, and is also popular in classrooms all over the world.

The Taylorist model emphasizes the importance of developing professional skills in tertiary education, such as problem solving, communication, collaboration, interpersonal skills, social skills and time management. In conclusion, *teamwork is essential for organizations as it can complete critical tasks and perform at higher levels than typical work groups and allows communities of practice to develop, leading to ongoing learning and creative applications.* This enhances the vitality of teams.



An essay by Ridmi Fonseka





Events of the Past Quarters



Valentines Market

The Valentines Market by the Entrepreneurship Circle of NSBM was held on the 15th of February, at the students' centre. It was successfully concluded with the involvement of the top board, managers and members along with the participation of student entrepreneurs to sell their products at the Valentines Market.

YRC - Monthly Meeting - February

On February 15, 2023, the Young Researcher's Club held a monthly meeting with Ms. Bhasuri Head of the Department of Amaratunga, Management, Ms. Dinusha Sathsarani, Lecturer of the Faculty of Business, and Ms. Shehani Joseph, MIC of the Club. The meeting was filled with informative sessions. Ms. Sathsarani presented her research thesis, followed by a student presentation on selecting a sample and sampling methods. The announcement of the "Student Research Symposium" project aimed to showcase research and network with researchers. The meeting ended with constructive feedback and suggestions from academics, making it a productive and educational experience.





Discussion Meeting with NFORCE

On February 15, 2023, the Young Researcher's Club team and Ms. Shehani Joseph, MIC of YRC, met with Mr. Rushdi Hadhi, Manager - NFORCE, to plan YRC's yearly field visit. The meeting focused on connecting students interested in research with industry and sharing experiences from recent interviews on 'Women Entrepreneurship'. The team expressed gratitude to Mr. Rushdi for opening the NFORCE center to students, providing an amazing environment for futureready tasks.





Events of the Past Quarters



Euphoria '23

On February 21, 2023, the 22.2 FOB Foundation Batch held a talent show called EUPHORIA'23 at the NSBM Auditorium. The event showcased students' talents in music, dancing, and drama, marking their first event in university life. The event was attended by Vice Chancellor Prof. E.A. Weerasinghe, Head of Academic Development and Quality Assurance, Prof. Bharatha Dodankotuwa, Deans of Business, Computing, and Science, Department Heads, Academic Coordinators, and fellow academic staff.

The Launch of Exquizite 2.0

TNSBM's Green Board Room hosted the launch of Exquizite 2.0, the largest corporate quiz competition in the country. The HR circle of the DOM organized the event for the second year in a row and it was held on 1st of March. The Exquizite 2.0 website was also launched to provide updates and registration. Attendees included Prof. E.A Weerasinghe, Vice Chancellor of NSBM Green University, Prof. Chaminda Rathnayake, Deputy Vice Chancellor, Prof. Baratha Dodankotuwa, Head of Academic Development and Quality Assurance, Ms. Thilini De Silva, Dean of the Faculty of Business, and members of the Department of Management. The first and second rounds were conducted after the launching ceremony.





YRC - Monthly Meeting - March

The Young Researchers Club's March 2023 meeting which was held on 21st of March was a success, featuring presentations from academics and students. Key speakers included, Head of the Department of Management, Ms. Bhasuri Amaratunge, Prof. Shanthi Segarajasingham, Mr. Janith Iddawala, and Mistress in Charge of YRC, Mr.Janith's research Shehani Joseph. on sustainable practices in hotel performance was informative and inspiring. Team YRC's study on the impact of canteen services on students' satisfaction at NSBM was also well-received.





Events of the Past Quarters



Grand Finale of Exquizite 2.0

On May 17, 2023, the NSBM Green University Auditorium hosted the Grand Finale of Exquizite 2.0, organized by the HR Circle of the DoM of the FOB which brought together 20+ companies for a fierce competition. Team IFS emerged as champions, while Ansell Lanka performed admirably as first runners-up. Team TeeJay Lanka finished second. Prof. E.A Weerasinghe, the Vice Chancellor of NSBM Green University, was the chief guest. The event featured distinguished dignitaries, includina Prof. Chaminda Rathnayake, Deputy Vice-Chancellor, Prof. Baratha Dodankotuwa, Head of Academic Development and Quality Assurance, Dean of the Faculty of Business, Ms. Thilini De Silva, Head of Department of Management, Ms. Bhasuri Amarathunga, Head of Department of Management/Senior Lecturer, and Mr. Kasun Dissanayake, Head of Student Affairs/Senior Lecturer of Department of Economics and **Decision Sciences.**

C2C HRM & IBM Awareness Session

C2C 2023 (Campus to Corporate), the flagship corporate grooming programme of the NSBM Faculty of Business, began on May 22, 2023, and ended on May 26, 2023., aimed to groom NSBM undergraduates for their internships, marking a significant transformation in their lives. The 5-day program, co-organized by the Business's of Professional Faculty Advancement Center (PAC) and NFORCE (NSBM for Career & Entrepreneurship), was held from May 22nd to May 26th, 2023. The program aimed to provide students with their first corporate exposure and prepare them for their future careers.







Events of the Past Quarters



Quatermate Writing Contest

The Quartermate writing contest, which was organized by the public relations team of the Department of Management of the Faculty of Business, took place on May 27, 2023. Out of all the writings received, the winning essay was written by Ridmi Fonseka, who emphasized teamwork and collaboration and it is now published in the magazine's Student's Pen.

Future Biztycoon Startup boot camp

The Entrepreneurship Circle, in collaboration with NFORCE, organized a one-day start-up boot camp on the 31st of May, with Mr. Mohammed Fawaz, the visionary founder of company Curveup, serving as a resource person to train the young entrepreneurs. The students were able to gain many useful insights into how to develop a start-up idea and grow it into a business model.





Young Researcher's Club Achievement

Our incredible duo from the Young Researcher's Club has secured the Runners-Up position in the prestigious META+ 2.0 research competition which was organised on the 30th of May, by the University of Colombo. Huge congratulations to Shehara and Vipul, your dedication to research and pushing the boundaries of knowledge has truly paid off, placing you among the top contenders in this highly competitive event.





Events of the Past Quarters



YRC - Monthly Meeting - May

The NSBM Young Researchers' Club held its monthly meeting on May 31st, featuring an engaging presentation by Oshadi De Zoysa on qualitative research fundamentals. Dr. Isuru Koswatte, Lecturer at the University of the West of Scotland, led a session on "Getting Started with Nvivo," which was well-received. Vipul and Shehara's achievements in the 'Meta+2.0' research competition were recognized.

Emerge 2023

The NSBM Entrepreneurship Circle's annual event, Emerge'23, took place on June 21, 2023, at the NSBM Auditorium. The event was attended by Prof. Baratha Dodankotuwa, Head of Academic Development and Quality Assurance, Ms. Thilini De Silva, Dean of the Faculty of Business, Mr. Chaminda Wijesinghe, Dean of the Faculty of Postgraduate Studies, Ms. Bhasuri Amarathunga, Head of Department of Management, Ms. Shehani Joseph, MIC of the Entrepreneurship Circle, and Mr. Mohammad Rushdi, Manager of NFORCE. Two exceptional guest speakers, Dhanushka Fernando and Vidusha Nathavitharana, shared their knowledge on entrepreneurship and life experiences.









A LOOK BACK...



The second issue of QuarterMate, our student-run magazine, was a huge success! There was a wide range of topics covered, including inner peace, business strategy, and upcoming events at NSBM.

One of the most popular articles was "Michael Porter: The Father of Modern Business Strategy." In this article, we explored the life and work of Michael Porter, one of the most influential business thinkers of our time.

Porter's theories on competitive advantage and the five forces of competition have had a profound impact on the way businesses operate.







EVENTS OF THE UPCOMING QUARTER



Excel to Empower Workshop

The Entrepreneurship Circle is hosting an "Excel into Empowerment" workshop on July 7 to help new recruits understand the organization's structure, departments, and ethos. The event will feature the appointment of new managers for key departments, providing recruits with insights into leadership roles. Recruits will engage in teambuilding, problem-solving, and skill demonstration activities, aligning with the Entrepreneurship Circle's ethos. The workshop aims to transform the beginning of recruits' journeys and foster knowledge engagement and within the organization.

GreenBase

The Association of Business Management is hosting a two-day "Green Base" night camp on July 28th and 29th, 2023. The camp, which includes students and staff, aims to provide hands-on experience in leadership, communication, and team building skills. Participants will participate in various activities such as ice-breaking, cooking competitions, bonfire bonding, exercise sessions, and leadership sessions.





Unlock your interview success

HR Circle is hosting a webinar titled "How to crack your interview lock," hosted by HR professional Ms. Ishara Wickramathilake on 31st July at 7.30pm. With 14 years of experience, Ms. Wickramathilake aims to help undergraduates improve their interview skills. Participants will learn techniques to negotiate interviews, make a positive impression, highlight their talents, and secure their dream job.





EVENTS OF THE UPCOMING QUARTER



YRC - Monthly Meeting - August

The August meeting of the Young Researcher's Club will be held on August 16th at 11 a.m. in the Faculty of Business. The meeting will concentrate on the impact of lean manufacturing practices on the sustainability performance of SMEs Sri Lanka. This will be done by the Honorable lecturer, Ms. Rekha Kulasekara. There will also be discussions about how to do Harvard referencing. Other exciting activities planned for the meeting include knowledge sharing sessions, research proposal presentations, entertainment, and so on.

Entrepreneur's Day

The Entrepreneurship Circle's monthly general meeting, a collaboration with Unilever SPARKS, will be held on August 25th, focusing on Entrepreneur's Day and highlighting outstanding individuals and teams. The event will award the best manager, member, department, and startup owner for July and August. A workshop on "Building a Strong Brand Identity - Creating Lasting Impressions" will be held, focusing on the organization's structure and purpose. The event aims to transform recruits' journeys and promote personal and collective growth within the Entrepreneurship Circle.



IBM NEWS Forum

IB News Forum

The "IB News Forum" is a video series created by IBM Circle members at NSBM, focusing on international business topics. It covers topics like sustainability, globalization stages, myths about business internationalization, artificial intelligence's impact, and mergers and acquisitions. The series will continue on the IB Circle's Instagram page, providing educational insights on other critical domains.





EVENTS OF THE UPCOMING QUARTER



YRC - Field Trip

The Young Business Researchers Club is organizing a field trip with the goal of enhancing knowledge participants' real-life the and experience with relevant corporate research and innovation. The field trip would provide participants with first-hand knowledge of how R&D and innovation play an important role in the corporate world, which is critical for business researchers.

GlobalBizX'23

GlobalBizX'23 is an IBM Circle competition for NSBM undergraduates, aiming to equip them with real-world international business skills. The competition, which includes two rounds, provides exposure to real-world business topics and issues. Registrations for teams began in July. To ensure lasting impact, a workshop in August is scheduled to educate on developing international market-worthy products or services, expanding them as businesses, and providing a guide to internationalization.





YRC - Pioneering New Research Horizons

After successfully completing the canteen research project, the Young Researcher's Club's new team will investigate a new research topic, and the research proposal will be presented at an upcoming monthly meeting.





EVENTS OF THE UPCOMING QUARTER



Entrepreneurship Circle

The monthly general meeting, scheduled for the last week of September, aims to provide updates on departmental accomplishments and discuss upcoming events, including awards for the best manager, member, department, and startup owner, in partnership with Unilever SPARKS.







The QuarterMate Team



Dinadi Jayasuriya

Shaveen Balasooriya

Kelum Wethasinghe

Imashi Peiris





WRITTEN, COMPILED, DESIGNED, AND PUBLISHED BY THE DEPARTMENT OF MANAGEMENT, PUBLIC RELATION TEAM.