

MULTINATIONAL CORPORATIONS – AROUND THE WORLD

MA multinational company is a business that operates in many different countries at the same time. In other words, it's a company that has business activities in more than one country. Today's international markets are almost unavoidable even for smaller companies. The influx of Chinese manufacturing and less expensive Asian labour has pushed large and small companies to invest in

operations and expansions overseas. A multinational corporation has facilities and other assets in at least one country other than its home country. Such companies have offices or factories in different countries and usually have a centralized head office where they coordinate global management. This article provides details on some of the best multinational companies that are based around the world.



WALMART INCORPORATED

Walmart Inc. is an American multinational retail corporation that operates a chain of hypermarkets, discount department stores, and grocery stores. Headquartered in Arkansas, the company was founded by Sam Walton in 1962 and incorporated on October 31, 1969. Walmart is the world's largest company by revenue since its income is over US\$500 billion, according to

Fortune Global 500 list in 2018. Further it is the largest private employer in the world with 2.2 million employees. It is a publicly traded family-owned business, as the company is controlled by the Walton family. Walmart is the largest U.S. grocery retailer in 2019, and 65 percent of Walmart's US\$510.329 billion sales came from U.S. operations.



HSBC HOLDINGS PLC



HSBC Holdings plc is a British multinational banking and financial services holding company. It was the 7th largest bank in the world by 2018, and the largest in Europe, with total assets of US\$2.558 trillion. HSBC traces its origin to Hong Kong, and its present form was established in London by the Hong Kong and Shanghai Banking Corporation to act as a new group holding company in 1991. HSBC has around 3,900 offices in 67

countries and territories across Africa, Asia, Australia, Europe, North America, and South America, and around 38 million customers. According to a composite measure by Forbes magazine, it is the world's sixth-largest public company. HSBC is organised within four business groups: Commercial Banking, Global Banking and Markets, Retail Banking and Wealth Management, and Global Private Banking.

TOYOTA MOTOR CORPORATION

Toyota Motor Corporation is a Japanese multinational automotive manufacturer headquartered in Toyota, Aichi, Japan. In 2017, Toyota's corporate structure consisted of 364,445 employees worldwide and, as of September 2018, was the sixth-largest company in the world by revenue. As of 2018, Toyota is the world's largest automotive manufacturer. Toyota was the world's first automobile manufacturer to produce more than 10

million vehicles per year which the company has implemented since 2012. Toyota is the world's market leader in sales of hybrid electric vehicles, and one of the largest companies to encourage the mass-market adoption of hybrid vehicles across the globe. Toyota is also a market leader in hydrogen fuel-cell vehicles and its Prius family is the world's top selling hybrid nameplate with over 6 million units sold worldwide.



THE BRITISH PETROLEUM PLC

BP plc is a British multinational oil and gas company headquartered in London, United Kingdom. It is one of the world's seven oil and gas "supermajors", whose performance in 2012 made it the world's sixth-largest oil and gas company, the sixth-largest energy company by market capitalization. It is the company with the

world's 12th-largest revenue. It is a vertically integrated company operating in all areas of the oil and gas industry, including exploration and production, refining, distribution and marketing, petrochemicals, power generation and trading. It also has renewable energy interests in biofuels and wind power.



NESTLÉ CORPORATION



Nestlé S.A. is a Swiss multinational food and drink company headquartered in Switzerland. It is the largest food company in the world, measured by revenues and other metrics, since 2014. Nestlé's products include baby food, medical food, bottled water, breakfast cereals, coffee and tea, confectionery, dairy products, ice cream,

frozen food, pet foods, and snacks. Twenty-nine of Nestlé's brands have annual sales of over US\$1.1 billion including Nespresso, Nescafé, KitKat, Smarties, Nesquik, Stouffer's, Vittel, and Maggi. Nestlé has 447 factories. It operates in 189 countries and employs around 339,000 people.

L'ORÉAL CORPORATION

L'Oréal S.A. is a French personal care company headquartered in Clichy, Hauts-de-Seine with a registered office in Paris. It is the world's largest cosmetics company and has developed activities in the field concentrating on hair colour, skin care, sun protection, make-up, perfume, and hair care. Since the 80s, L'Oréal has invested €900 million in researching alternatives to animal testing for product

safety, using methods such as reconstructed skin models, such as the Episkin model at their research centres in Gerland, France, and Pudong, China. Nevertheless, this is complicated by markets such as China, where animal testing of all cosmetics for human use is mandatory. Cosmetics by brands such as The Body Shop, which refuses to do animal testing, are thus not sold in China.



SAMSUNG ELECTRONICS LTD

Samsung Electronics Co. Ltd. is a South Korean multinational electronics company headquartered in Suwon, South Korea. Samsung Electronics has assembly plants and sales networks in 80 countries and employs around 308,745 people. It is the world's largest manufacturer of consumer electronics and semiconductors by revenue. As of June 2018,

Samsung Electronics' market cap stood at US\$325.9 billion. Samsung is a major manufacturer of electronic components such as lithium-ion batteries, semiconductors, chips, flash memory and hard drive devices for clients such as Apple, Sony, HTC and Nokia. It is the world's largest manufacturer of Mobile phones and Smartphones.



SAN MIGUEL CORPORATION



San Miguel Corporation is a Filipino multinational publicly listed conglomerate holding company. It is the Philippines' largest corporation in terms of revenue, with over 24,000 employees in over 100 major facilities throughout the Asia-Pacific region. It is one of the Philippines' most diversified conglomerates, generating about 5.9% (as of 2018) of the country's gross domestic

product through its highly integrated operations in beverages, food, packaging, fuel and oil, power and infrastructure. Its flagship product, San Miguel Beer, is one of the largest selling beers. San Miguel's manufacturing operations extend beyond its home market to Hong Kong, China, Indonesia, Vietnam, Thailand, Malaysia and Australia; and its products are exported to 60 markets around the world.

SIEMENS PLC

Siemens PLC is a German multinational conglomerate company headquartered in Berlin and Munich and the largest industrial manufacturing company in Europe with branch offices abroad. The principal divisions of the company are Industry, Energy, Healthcare, and Infrastructure & Cities, which represent the main activities of the company. The company is a prominent maker of medical diagnostics

equipment and its medical health-care division, which generates about 12 percent of the company's total sales, is its second-most profitable unit, after the industrial automation division. Siemens and its subsidiaries employ approximately 379,000 people worldwide and reported global revenue of around €83 billion in 2018 according to its earnings release.



BUILD YOUR CORPORATE CAREER



MINISTRY OF HIGHER EDUCATION AND UGC APPROVED PROGRAMMES



MBA AND MBS ENTRY REQUIREMENTS

- A Postgraduate Diploma from a recognized institute/ university or
- A Bachelor's degree in a management related discipline from a recognized university or
- Any Bachelor's degree from a recognized university with substantial relevant work experience or
- A professional qualification and relevant work experience in a managerial capacity at an organization acceptable to NSBM or
- Senior managers, entrepreneurs and researchers who have had an exceptional and outstanding track record

POSTGRADUATE DIPLOMA (PGD) PROGRAMMES

- PGD in Human Resource Management (English & Sinhala)
- PGD in Business Management
- PGD in Industrial Management
- PGD in Project Management
- PGD in Computing Networks

ENTRY REQUIREMENTS

- A degree from a recognized university or
- A professional qualification with 2 years experience or
- A diploma with 3 years experience or
- A minimum of 5-years experience at managerial level. (This will be considered on a case by case basis)

CONTACT US FOR REGISTRATIONS
011-544 5000

HOT LINE : +94 71 244 5000



WITH PLYMOUTH UNIVERSITY

Affiliated exclusively to top-ranked universities



VICTORIA UNIVERSITY MELBOURNE AUSTRALIA



Transfer to Australia



AFTER
A/L

TAKE YOUR NEXT STEP WITH US
TO BE A GLOBAL GRADUATE



SRI LANKA'S INTERNATIONAL UNIVERSITY

BUSINESS | COMPUTING | ENGINEERING | INTERIOR DESIGN



MINISTRY OF HIGHER EDUCATION
& UGC APPROVED PROGRAMMES



SCHOOL OF BUSINESS

UGC APPROVED DEGREE PROGRAMMES - OFFERED BY NSBM

BSc in Business Management (Human Resource Management) (Special)
BSc in Business Management (Logistics Management) (Special)
BSc in Business Management (Project Management) (Special)
BSc in Business Management (Industrial Management) (Special)
BM (Honours) in Accounting and Finance
BA in Business Communication

UNIVERSITY OF PLYMOUTH - UNITED KINGDOM

BSc (Honours) International Management and Business
BSc (Honours) Accounting and Finance
BSc (Honours) Marketing Management
BSc (Honours) Operations and Logistics Management
BSc (Honours) Events, Tourism and Hospitality Management
BSc (Honours) Business Communication

UNIVERSITY COLLEGE DUBLIN - IRELAND

BSc (Honours) Management
BSc (Honours) Human Resource Management

VICTORIA UNIVERSITY - AUSTRALIA

Bachelor of Business: Banking and Finance &
Financial Risk Management

SCHOOL OF COMPUTING

UGC APPROVED DEGREE PROGRAMMES
OFFERED BY NSBM

BSc in Management Information Systems (Special)
BSc (Honours) in Software Engineering
BSc in Multimedia
BSc in Computer Science
BSc in Computer Networks

UNIVERSITY OF PLYMOUTH - UNITED KINGDOM

BSc (Honours) Software Engineering
BSc (Honours) Computer Networks
BSc (Honours) Computer Security

UNIVERSITY COLLEGE DUBLIN - IRELAND

BSc (Honours) Management Information Systems

VICTORIA UNIVERSITY - AUSTRALIA

Bachelor of Information Technology

SCHOOL OF ENGINEERING & SCIENCE

BSc (Honours) Engineering in
Computer Systems Engineering
Bachelor of Interior Design

Foundation Programme for
Bachelor's Degree

Complete the one year NSBM foundation programme
and advance to any foreign degree programme



HOT LINE
+94 71 244 5000

Qualified & experienced
panel of lecturers

Internationally recognized
local and foreign degrees

International standard
facilities and services

Flexible and supportive
financial schemes

REGISTRATIONS ARE OPEN FOR
2019 INTAKE

CONTACT

011-544 5000

WE ARE OPEN EVERYDAY FROM 8.30AM - 6.00 PM

AACSB

The highest standards in business education