

# Energizing the Victorious Journey

**Mr. Venura Colombage**  
**Head-Marketing**

---

**NSBM Green University has become a synonym with the new face of global higher education in Sri Lanka. How would you describe the place the university holds in the higher education landscape of the country?**

The NSBM Green University can be recognized as the only higher educational institute with such level of potential to provide an international level exposure to the Sri Lankan students. As per the available statistics, 194,000 students have qualified for the higher education during the year 2020 among the total population of 300,000 plus G.C.E. Advance Level candidates. However, only around 41,000 students (21% out of qualified students) will be able to attend a government university. In Sri Lanka, it is considered that obtaining a degree, is a prerequisite to secure a better job and a comfortable life but the lack of opportunities available will restrain the majority from reaching their university dream. NSBM Green University concept has inaugurated a finer solution for this massive gap existing in the higher education platform. The NSBM Green University offers the opportunity to the crowd who miss this rare chance of being enrolled to a government university to perceive their undergraduate degree dream. In the meantime, NSBM Green University is also maintained strong bonds with many foreign universities within this five years' time since its inception. Whilst looking through this paradigm I would say, "Yes, NSBM is the synonym in Sri Lankan context where the global level higher education exposure is granted".



**NSBM Green University can be considered as Sri Lanka's International university when looking at the infrastructure of the university, facilities offered, and the foreign exposure provided. When the NSBM Green University town concept was initiated all the key stakeholders including students, society, the government, and others were taken into consideration.**



## **What opportunities students can gain uniquely from the NSBM Green University?**

NSBM Green University can be considered as Sri Lanka's International University when looking at the infrastructure of the university, facilities offered, and the foreign exposure provided. When the NSBM Green University town concept was initiated all the key stakeholders including students, society, the government, and others were taken into consideration. The university town was designed and constructed in a manner that all the necessities for its occupants like banking, saloons, shopping facilities are established within the premises

with the intention of endorsing the in campus living concept. It is with pride I mention that the NSBM Green University premises are expanding with the upcoming Phase II of the university that is currently being constructed.

Apart from the infrastructure and the premises of NSBM Green University, when the macro view is considered, its visible that the NSBM Green University is collaborating with the society through its CSR engagements. The local community living around the university premises have been granted with new business opportunities like providing accommodation facilities, food deliveries and providing transport facilities. Considering all these I

believe that we are a university standing up along with society.

Currently the university is operating with four faculties, occupying more than 11,000 students including undergraduates and postgraduates in a spacious environment which is spread across 26 acres of land. NSBM Green University has entered to foreign affiliations with leading international universities including University of Plymouth, University of Victoria, University of Western Australia, and Stockholm University to up lift the academic quality and expand the foreign recognition.

As a self-financed institute NSBM Green University have been accomplished the target of allowing students to retain a standardized



university degree along with the best university experience by giving a best solution to the prevailing limited capacity for the higher education opportunities within the country.

---

**According to your view NSBM Green University is the best investment a student can make for his or her future?**

NSBM Green University provides a holistic learning opportunity to the undergraduates focusing on three pillars: academic, skills and social.

The students are provided with both theoretical and practical

knowledge and experience through lectures, field visits, industry expert forums, and student circle activities that enhances the knowledge of the undergraduates. Several International Centres have been established under the Academic Development and Quality Assurance Unit for international collaborations with academia, and industry experts from foreign nations which provides the undergraduates with the opportunity of foreign exposure within the University.

NSBM has sixteen sports clubs, eighteen activity-based clubs and societies, and five international clubs operating under the Student Affairs' unit which provides the undergraduates with the opportunity

to improve their sporting abilities, and skills. Further, four religious clubs have been established giving all the students equal chances to practise their religious activities with the intention of improving the wellbeing of the undergraduates.

I believe that the holistic university experience provided by the NSBM Green University backed up with the government assurance makes NSBM Green University the best investment a student can make for his/her future. ■

---

***By Tharani Sooriyaarachchi & Vageesha Rajapakse***