

INDUSTRIAL EXPOSURE

INDUSTRY PARTNERS



INHOUSE INCUBATION PARTNERS



FEW OTHER SELECTED COMPANIES WE WORK WITH



NSBM GREEN UNIVERSITY TOWN
Mahenwaththa, Pitipana, Homagama.
Tel: 011 544 5000 | Email: inquiries@nsbm.lk | www.nsbm.lk

CAREER GUIDANCE UNIT
Tel: 011 544 5067 | Email: careerguidance@nsbm.lk



INDUSTRY PARTNERSHIP PROGRAMME

AN EVENING OF PARTNERSHIP
BUILDING AND FELLOWSHIP

ORGANISED BY
CAREER GUIDANCE UNIT



INDUSTRY PARTNERSHIP PROGRAMME

The Industry Partnership programme was developed to meet three key objectives:

1. To establish and strengthen the relationship between industry and the university for mutual benefit.
2. To develop a mechanism of providing industry exposure to our students through internships, graduate employment, guest lectures and workshops, mentors, and live projects/assessments.
3. To bridge the gap between graduate skills and industry expectations in creating globally employable graduates.

We are keen that our students not only carry a good degree after their graduation from NSBM but are also holistic citizens, with the right exposure capable of adding value to a company or able to build their own enterprises, able to contribute to the economy and hold their own on global platforms, are highly employable, and are genuine, compassionate citizens of the world.

ABOUT NSBM

NSBM (National School of Business Management) Green University Town is the first of its kind in South Asia. NSBM offers undergraduate and postgraduate degree programmes in the fields of Business, Computing and Engineering. NSBM has designed an alternative and innovative approach to higher education in preparing young people to face new challenges of the world. NSBM will integrate innovation and entrepreneurship with a culturally and ethnically diverse workforce, and international engagement of expertise in the fields of Management, Computing and Engineering.

NSBM has designed world class degree programmes merged leadership, ethics, global thinking, core management skills and leading edge technological innovations. It mainly focuses on producing graduates and postgraduate professionals in the above fields. It is defined by its mission as a creative and innovative school of future generations.

NSBM is driven by the themes of Innovation, entrepreneurship, technology and globalization to direct the country towards knowledge based globalized economy, while creating synergies with existing body of knowledge after considering the needs of 21st century in the fields of Management, Computing and Engineering Education. As a forward thinking school in higher education, NSBM assures the vital need to make learning relevant to industry expectations. NSBM has forged strategic collaborations with leading universities such as University College of Dublin, Ireland, University of Victoria, Australia and University of Plymouth, UK which enable its students to gain expose themselves to global thinking and best practices in global industries.



OUR STUDENTS, THEIR EMPLOYABILITY AND OUR ALUMNI

We currently house nearly 9,000 students reading multiple disciplines in the Schools of Business, School of Computing and School Of Engineering. In keeping with the NSBM philosophy of education which upholds academic excellence along with development of skills and talents, students are offered a host of clubs and societies for various interests, ideologies and capabilities, ranging from International associations such as AIESEC, Model UN, Rotaract Club and Toastmasters, to clubs such as Dancing, Drama and Photography to team-building sports clubs such as Rugby, Basketball, Netball and Football and many more.

Throughout the years NSBM has accumulated over 6,100 alumni who are successfully engaged in various industries both internationally and locally. Over 93% of them are employed and over 70% are currently pursuing higher studies. The high regard from industry of our graduates is epitomised by the following quote from one of the employers: "NSBM graduates have displayed well-rounded knowledge of their subjects. They add value and contribute to our organization via their hard-working and positive attitude towards tasks assigned."

INDUSTRY PARTNERSHIP PROGRAMME - ROLES AND BENEFITS

With this programme we aim to enter into partnerships with the industry through signing memorandums of understanding to make our students highly employable. We invite you to join us.

Mode of Partnership	Roles of / Benefits to NSBM	Roles of / Benefits to the Industry Partner
Entry Level Talent Acquisition (Internship / Training)	<ul style="list-style-type: none">• Provide opportunity to evaluate undergraduates from Business Management, Computing and Engineering disciplines for internships / as trainees• Facilitate the recruitment process via opportunity communication, pooling of CVs and coordination with undergraduates	<ul style="list-style-type: none">• Communicate the Internship / Training opportunities available for undergraduates• Evaluate and select undergraduates for internships / as trainees• Assign a work supervisor for each undergraduate selected and provide regular feedback for development and assessments purposes• Participate in Job Fairs and Career Days organized by NSBM
Employer Brand Building	<ul style="list-style-type: none">• Display branding materials of the Industry Partner at internal student functions of NSBM• Carry logo / identity of the Industry Partner in internal publications, web site and other communication materials related to Career Guidance Unit• Provide opportunity to sponsor branded Course & Subject awards and Student awards at convocations• Display internship / job opportunity adverts in NSBM internal communication channels	<ul style="list-style-type: none">• Nominate staff member(s) for Brand Building opportunities, events and functions (Public Days, Inaugurations, Convocations, related to 49 Clubs and Societies) organized by NSBM• Allocate staff of the Industry Partner to conduct Employer Brand Building sessions / workshops at NSBM• Evaluate and provide sponsorships for branded Course & Subject awards and/or Student awards at annual convocations• Evaluate and provide career opportunities for high performing students / graduates of NSBM degree programs
Knowledge Sharing	<ul style="list-style-type: none">• Provide opportunities to the staff of the Industry Partner to deliver guest lectures for applicable subject areas / modules• Provide opportunities to the staff of the Industry Partner to conduct career guidance and mentoring sessions / workshops	<ul style="list-style-type: none">• Provide opportunities to the academic staff of NSBM to engage in Research and/or Faculty Placements• Nominate staff members for knowledge sharing events and annual fellowships organized by NSBM• Provide industry inputs for Course and Curriculum development• Support students (on prior appointment) on field visits and assignment work
Corporate Brand Building (Special Projects)	<ul style="list-style-type: none">• Collaborate with the Industry Partner for Special Projects of mutual interest that can realize synergies of both parties	<ul style="list-style-type: none">• Collaborate with NSBM for Special Projects of mutual interest that can realize synergies of both parties
Incubation / Entrepreneurship Development	<ul style="list-style-type: none">• Assign a resource from NSBM to coordinate the development of the incubation concept• Provide space and infrastructure facilities at the university premises to establish Incubation Centre (Available on first come first serve basis due to limited space)	<ul style="list-style-type: none">• Direct NSBM students for innovation, incubation and entrepreneurship by establishing an Incubation Center at the university premises (Available on first come first serve basis due to limited space)• Nominate interested staff for Incubation / Entrepreneurship Development Advisory Panel