

**GUIDELINES
FOR
AUTHORS**

INTERNATIONAL CONFERENCE ON BUSINESS INNOVATION 2022 ACCELERATING GROWTH TOWARDS SDG ACCOMPLISHMENT

CALL FOR PAPERS

National School of Business Management (NSBM) Green University, Sri Lanka, organizes the fifth International Conference on Business Innovation (ICOBI) under the theme: "Accelerating Growth Towards SDG Accomplishment". ICOBI 2022 will be held on the 25th of November 2022 at the university premises, creating a common platform to bring together like-minded people: local and international academics, industry experts and entrepreneurs with the passion for building a discourse and disseminating their experience and knowledge on respective fields of study.

ABOUT ICOBI 2022

ICOBI 2022 is the 5th International Conference on Business Innovation that will be organized and held at NSBM Green University of Sri Lanka. ICOBI has been held annually since 2018, structured each year around an impactful and timely theme relevant to Business Innovation and Sustainable Development. ICOBI 2018 was held on 25th August 2018 under the theme "Business Resurgence & Green Living"; the theme of ICOBI 2019 held on 22nd November 2019 was "Reviving Talent & Green Living" while ICOBI 2020 was declared under "COVID-19 Transcending Challenges, Recovery Measures and Resilience" and ICOBI 2021 was held on 26th November 2021 under the theme "Revitalizing the Economy through Sustainable Strategies".

PAPERS ARE INVITED IN

1. Responsible business consumption and management
2. Educational development towards environmental sustainability
3. Digital transformation and community upgrading
4. Policy leadership and reducing disparities towards inclusivity
5. Engineering innovations for industry development
6. Design innovations for industry development
7. Biomedical advances for health longevity
8. Special topics – SDG related

Important Dates

Criteria	Date
Full Paper Submission	September 01, 2022
First Notification	August 22, 2022
Final Full Paper Submission	October 15, 2022
Conference Day	November 25, 2022

Please click the below link and register.

Link: <https://forms.office.com/r/7tpL18Jq0P>

Submission of the full paper

You can send you full paper to icobi2022@nsbm.ac.lk.

The notification of acceptance will be received to your email.

The conference papers should be submitted to the ICOBI submission portal.

Format of the full paper

- The format of the full paper submission is APA style, which is a template that could be downloaded via the website.
 - Link: <https://icobi-2022.web.app/>
- All papers must be original and not simultaneously submitted to another journal or conference.
- Full paper Size: B5

Notification of Acceptance

Once the full paper is being accepted, the author must proceed with the registration.

The author will receive an official email from icobi2022@nsbm.ac.lk about the acceptance of the paper.

Conference Day

The conference will be held on November 25, 2022 at the NSBM Green University from 9.00 am onwards.

Formal Presentation

- If the author has submitted the full paper and if it is being accepted/approved, then the author can proceed with the usual (formal) presentation.
- Formal presentation is (15) minutes followed by (5) minutes QA session.

Poster Presentation

- The author is permitted to do a poster presentation at the conference if;
 1. Only the abstract is being submitted,
 2. the full paper that was submitted is being rejected,
 3. The author has not sent the full paper.
 4. If the author(s) is a graduate student(s).
- Posters should be prepared in A0 size and printed in color.
- There should be a single page summary of research including an abstract for each poster submission.
- A certificate will be awarded to the poster presenter(s) and the abstract will be published in the proceedings.

General Information

Conference Proceedings

All selected papers will be published on the proceedings (ICOB 2022) and a hardcopy of the proceedings will be given to the author at the conference date.

Certificate

A certificate will be awarded **only to the presenter(s)** who presents at the conference.

For more details:

For further inquiries:

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